



EUniverCities Network

Peer Review Meeting

Lausanne (Switzerland)

26 - 29 May 2015



Draft version 12 May 2015

Introduction EUniverCities

EUniverCities is a European network, officially launched in 2012, in which medium-sized cities and their universities work together (in so called tandems) to improve cooperation.

The network brings together mainly cities and universities with a highly technological profile. It embodies the recognition of the importance of technology, innovation and knowledge for society. Furthermore the network enhances the visibility of knowledge cities within Europe.

The network's aim is to exchange and spread the knowledge, expertise and experience with regard to city-university cooperation across urban Europe.

Aims of the conference

Lausanne city and university are in the process of learning how to set up a structural collaboration, where and when this brings an added value. As both organizations put sustainability very high in their strategic planning, they chose it as a playground to investigate collaboration opportunities, to be applied in a wider range of fields at a later stage.

At the network meeting two collaboration patterns will be submitted to the peer review:

- a) Science in the city: how can researchers and city officers take advantage (or not!) of each other, by making scientific expertise available for city development on the one hand, or by offering real life situations to scientists on the other hand?
- b) Campus as a living lab: can the campus and its community be a testing ground for projects that might later be further rolled out/implemented in an urban environment?

The aim of the conference is to share with European partners a range of collaboration models, and learn from each other how to handle collaboration at the governance level, for the mutual benefit of the city and the university.

Complementary topic

The meeting is organized so as to take place at the same time as the yearly open door event of the University, called "UNIL's Mysteries" (wp.unil.ch/mysteres/), which benefits of the participation of Lausanne city.

The topic of the 2015 edition is about human and social aspects of ... sustainability!

It will be an opportunity for the participants to investigate (together with several hundreds of school class kids) and discuss what might be the right way to give kids and families a scientific hint about such questions, in a science based but entertaining way.

People specifically targeted by the conference

Persons who might be specifically interested in attending this meeting are: campus managers, sustainability officers, promoters of "action research" and people acting at the interface of science with the society.

Peer Review

In search of added value and models for city-university collaboration on sustainability issues

Day 1: Science in the city

How can researchers and city officers take advantage (or not!) of each other, by putting scientific expertise at the disposal of the city development, or by offering real-life situations for scientific investigations.

An internal survey was made amongst the city and university offices and institutes. It showed that in Lausanne, there are numerous spontaneous collaborations between city & university (more than 50), many of them in the field of sustainable development. But most stay at the bottom level, and the institutional governance level is often not even aware of their existence.

Now, the city and the university are both convinced that more could be achieved, and that what lacks, overall, is a strategic approach towards developing "science in the city" type initiatives.

The "Volteface project" that links social research to the energy transition in the city is a first attempt to reach such a purpose: it was designed and launched by the Board of the University, and a City counsellor of Lausanne is member of its "Scientific orientation board".

During this day, we will present and discuss this case and several other examples of collaboration, and see how they emerged, worked and developed. These cases will be an illustration of the typology of collaborations, which was set up in a state-of-the-art report, written in the process of preparing this meeting.

In the peer review, we want to discuss with our European partners if a more systematic approach could be fruitful, and if so, how to do it. What tools/models are used in other cities, and how do they work?

What type of approach would help Lausanne?

We invite our guests to share with us how they have structured their collaboration, and hope to draw useful lessons from that.

Day 2: The campus as living lab for sustainable solutions

Can the campus community act as a test bed/pilot area for projects that might be further rolled out in an urban environment? Is there a real interest for cities to get involved in this kind of initiatives on campus?

Lausanne University (UNIL) wants to develop its campus – located in the heart of the expanding suburbs of the city – as a “living lab”: a place where innovations are developed and tested at the scale of a smaller population – with particular habits/lifestyles and subject to specific campus rules - and then will find their way into the city or into the region.

We do not start from scratch, there are already a number of examples of how this currently works in Lausanne and we will present them in the morning session.

In the peer review, we want to share with our partners how they are using their campus as living lab.

What experiences do we have, what models and best practices are around in Europe, what works and what does not?

What could be a good approach for Lausanne?

Programme

Please register on-line via this [link](#).

TUESDAY 26 MAY

17:00 – 19:00	Special guided walk, under the guidance of Pierre Corajoud, "city-trotter" and designer of "unusual" pedestrian city and landscape tours*: starting point Hôtel Continental (train station)
18:15	Pick up at the hotel for the left behind
19:00 – 21:00	Welcome reception by the Rector Arlettaz and the Mayor Brélaz (Brasserie de Montbenon)

**will lead you from the station to the welcome reception place at 19:00*

WEDNESDAY 27 MAY

City Hall Lausanne

8:30	Pick up at hotel	
8:45 – 9:00	Opening coffee	
9:00 – 9:30	Welcome, aim of the conference and presentation of the Lausanne case	P. van Geel (EUC) D. Décosterd (City) M. de Perrot (UNIL)
9:30 – 10:15	<p>Collaboration between researchers and city offices on sustainability: what models?</p> <p>Case 1: Collaboration with EauService, drinkable water supplier for Lausanne and its surrounding.</p> <p>Case 2: Collaboration with the UNIL in setting up an evaluation of paternity leave in the HR policy of the City.</p> <p>Case 3: Neighbourhood contract of Montelly: a participative experience to improve the quality of life of Montelly inhabitants.</p> <p>Moderation</p>	<p>N. Yersin (City) D. Douçot (UNIL)</p> <p>N. Chèvre (UNIL)</p> <p>V. Berset (City)</p> <p>J. Klaus (UNIL)</p> <p>W. van Winden (EUC)</p>
10:15 – 10:45	Break	
10:45 – 11:00	The Volteface project: a system to raise collaboration on research-action projects	N. Niwa (UNIL)
11:00 – 11:30	Results of the State of the art study about collaborations	N. Yersin (City) D. Douçot (UNIL)
11:30 – 12:30	Walk in town	
12:30 – 14:00	<p>Sandwich - Lunch Market place I</p> <ol style="list-style-type: none"> 1. Sustainability policy Lausanne 2. Sustainability policy UNIL 3. EUniverCities: Communication platform between city partners 4. To maintain graduates through job and employment (STAY) <p><i>(see below short description of the topics)</i></p>	<p>S. Dubart (City) B. Frund (UNIL) J. Thomlison (Trondheim)</p> <p>D. Jensen (Aalborg)</p>
14:00 – 15:00	Peer review	W. van Winden (EUC)
15:00 – 15:30	Break	
15:30 – 16:30	Peer review	W. van Winden (EUC)
16:30 – 16:45	Results and conclusion of the day	W. van Winden (EUC)
19:00 – 19:30	Bus transfer Meeting point: Hotel Continental	
19:30 – 22:00	Dinner at Domaine du Burignon, in the Unesco labelled vineyard of Lavaux	M. Daniel Brélaz, Mayor of Lausanne

THURSDAY 28 MAY

University of Lausanne (Building Amphimax)

8:15	Pick up at hotel	
9:00 – 10:30	<p>The campus as living lab for sustainable solutions</p> <ul style="list-style-type: none"> • Exploration of UNIL's campus: what makes it unique? • What are we talking about when we say "living lab"? • The first bike-sharing network in Switzerland: from birth on the campus to the hard spread on the broader Lausanne's area. • UNIL and the City of Lausanne as living labs for the development of an ecological food indicator for the restaurant industry (Beelong). <p>Moderation</p>	<p>B. Frund (UNIL) R. Crestin (City)</p> <p>M. Sahakian (UNIL)</p> <p>P. Vollichard (EPFL) L. Dutheil (City)</p> <p>C. de La Baume (EHL) S. Dubart (City)</p> <p>W. van Winden (EUC)</p>
10:30 – 12:00	Presentation and visit of the "Mystères"	M. de Perrot (UNIL)
12:00 – 14:00	<p>Sandwich - Lunch Market place II</p> <p>5. Mysteries: the making of 6. UNIL Interface to society 7. The Volteface project 8. EUniverCities: the art of collaboration and partnership <i>(see below short description of the topics)</i></p>	<p>M. de Perrot (UNIL) A. Kaufmann (UNIL) N. Niwa (UNIL) J. Thomlison (Trondheim)</p>
14:00 – 15:00	Peer review	W. van Winden (EUC)
15:00 – 15:30	Break	
15:30 – 16:30	Peer review	W. van Winden (EUC)
16:30 – 16:45	Results and conclusion of the day	W. van Winden (EUC)
17:00 – 18:30	<p>Guided tour "sustainable campus"</p> <p>or</p> <p>Free time (emails, visit, walk on the lake shore, etc.)</p>	B. Frund (UNIL)
18:30 – 21:00	Swiss cheese "raclette" on the campus	Prof. D. Arlettaz, Rector of UNIL

FRIDAY 29 MAY

Hotel Aulac

8:30	Pick up at Hotel Continental	
9:00 – 9:30	Conclusions of the meeting: what do I take home (on top of Swiss chocolate)	W. van Winden (EUC)
9:30 – 10:30	Network's coordinator meeting: a.o. finances, evaluation of network	P. van Geel (EUC)
10:30 – 11:00	Break	
11:00 – 12:00	Network's meeting: new projects development and activities	P. van Geel (EUC)
12:00	Take away lunch	

Market place short descriptions

Market place I (27 May)

1. Sustainability policy Lausanne - chair: Samira Dubart, Lausanne city

Lausanne has been committed to sustainable development for many years. The Sustainability Program, the Quartiers 21 participatory project, World Water Day, "One Tree - One Child" Day, the Eco-Awareness Trophy ... each year the city offers different initiatives in order to raise public awareness. Also see:

<http://www.lausanne.ch/en/thematiques/developpement-durable.html>

2. Sustainability policy UNIL - chair: Benoît Frund, UNIL

As sustainability became increasingly preponderant in the general policy of the UNIL and particularly in development of the Campus, the UNIL's management team, on taking up its duties on 1st September 2011, took the decision to create a new "Sustainability and Campus" department, lead by an appointed Vice-rector. Consequently, the UNIL highlighted sustainability as one of the 14 priority objectives in its 2012-2017 Strategic plan. A prerequisite for implementing a "UNIL sustainability plan" was to set up at the beginning of 2012 a sustainability consultative committee tasked with supporting the Rectorate in drafting and implementing the plan.

Also see: <http://www.unil.ch/durable/home/menuguid/english/background.html>

3. Communication platform between city partners - chair: Jaya Thomlison, Trondheim city

Project, communication: we have developed an incredible platform through EUniverCities for sharing knowledge and information. Is it possible to add upon the peer-review model and create a communications platform between our European city partners to enhance information sharing throughout the year?

4. To maintain graduates through job and employment (STAY) - chair: Dennis Jensen, Aalborg city

The common challenge to maintain graduates through job and employment (STAY), which Aalborg, Magdeburg, Lublin, Linköping, Varna, Aveiro and Delft suggested during the politicians meeting in Ghent.

Market place II (28 May)

5. Mysteries: the making of UNIL - chair: Marc de Perrot, UNIL

After a short brief and a visit of the "Mysteries", some participants might be interested about learning more about the concept of this event, how it is organized, what are the resources requested, how it does fit into a more global strategy of the University, what is the institutional benefit. UNIL has a ten year's experience to share, and is always keen on learning more from the experience and practice by other Universities or cities.

6. UNIL Interface to society - chair: Alain Kaufmann, UNIL

The mission of the "Interface sciences-society" unit is to foster collaboration and dialogue between scientists and society, be it in the field of natural sciences or in the field of human and social sciences. Its activity is aimed at schools, adult individuals, families, associations or corporations who feel concerned with the socio-economic and cultural challenges of scientific knowledge. It developed a wide range of activities such as exhibitions, science Cafés, conferences, shows, workshops, fora, seminars, trans disciplinary research, teaching and labs. It also developed the Ethos - Interdisciplinary ethics platform (www.unil.ch/ethos/en/home.html) or the Nanopublic platform <http://www.unil.ch/nanopublic/en/home/menuinst/nanopublic.html>.

Also see (in French): <http://www.unil.ch/interface>

7. The Volteface project - chair: Nelly Niwa, UNIL

The Volteface project is a partnership between the UNIL and the Romande Energie corporation, with a financial support by the *100 million for renewable energies and energy efficiency* funding program by the State of Vaud. It created a participative platform about the social aspects of the energy transition with a view to promote the emergence of research-actions projects led by UNIL scientists with the participation of civil society experts and stakeholder, in order to look for answers to practical questions raised by the field. Nelly Niwa will shortly brief the participants during the Wednesday morning session, considering the project as a system to raise collaboration on research-action projects. But she has much more to say about her one and a half year experience, spent on structuring the project governance, federating people, partners and politics, running workshops on energy transition and motivating scientist to submit a research action project. She would be pleased to share and collect similar experiences and ideas from the Network partners.

Also see (in French): www.volteface.ch

8. EUniverCities: the art of collaboration and partnership – chair: Jaya Thomlison (Trondheim city)

University-Municipal collaboration agreements: we are a city/ university collaboration project, but sometimes the dynamics between municipal governments and their universities can become complicated and the internal dynamics of partnership understated in our EUniverCities work. How do we form better partnership norms better City and University advisors? How do we avoid overlap, instead work complimentary to one another? How do we work in sync while, respectfully, as organizational bodies we may sometimes have differing goals?

Practical Information

Contact information coordinators Lausanne meeting

- Ms Nadia Yersin, City Marketing (City of Lausanne), +41213152445, nadia.yersin@lausanne.ch
- Mr Marc de Perrot, Secretary General (University of Lausanne), +41216922051, marc.deperrot@unil.ch

Contact information secretariat EUniverCities Network Delft

- Ms Margie Burger, Advisor International Affairs (City of Delft), +31(0)15 219 7482, mburger@delft.nl,
- Ms Adrie Steenbeek, Project Officer (City of Delft), +31(0) 15 260 1834, asteenbeek@delft.nl
- Mr Patrick van Geel, Sr. Advisor European Affairs (City of Delft), +31(0)15 260 2513, pvgeel@delft.nl
- EUniverCities Network secretariat: network_eunivercities@delft.nl
- EUniverCities Network website: <http://eunivercitiesnetwork.com/>

Hotels

There are two recommended hotels with *negotiated discounted prices* for the EUniverCities meeting. The participants should make their reservations directly to the hotels. Please mention “EUniverCities networks” in your reservation.

Availability for the two hotels and discounted prices are guaranteed until April 14, 2015. Mind that Lausanne is a very busy place at this time of year, and that you might get troubles in finding a hotel room at a reasonable price afterwards.

The hotel night includes a 24 hours free pass for public transport in Lausanne.

Hôtel Continental****

Place de la Gare 2
1001 Lausanne

Website: <http://www.hotelcontinental.ch/en/home/>

Single Economy Room: 195 CHF (≈185 €) (breakfast included) under the negotiated conditions.

Book online reservation@hotelcontinental.ch

The Hotel Continental is located directly opposite to the Lausanne main station. Trains, busses and the metro M2 stop in front of the hotel and bring you to every possible venue in and around Lausanne.

Hôtel Aulac***

Place de la Navigation 4
1006 Lausanne

Website: <http://www.aulac.ch>

Single room (city view): 170 CHF (≈160 €) (breakfast included) under the negotiated conditions.

Single room (lake view): 190 CHF (≈180 €) (breakfast included) under the negotiated conditions.

Book online aulac@cdmgroup.ch

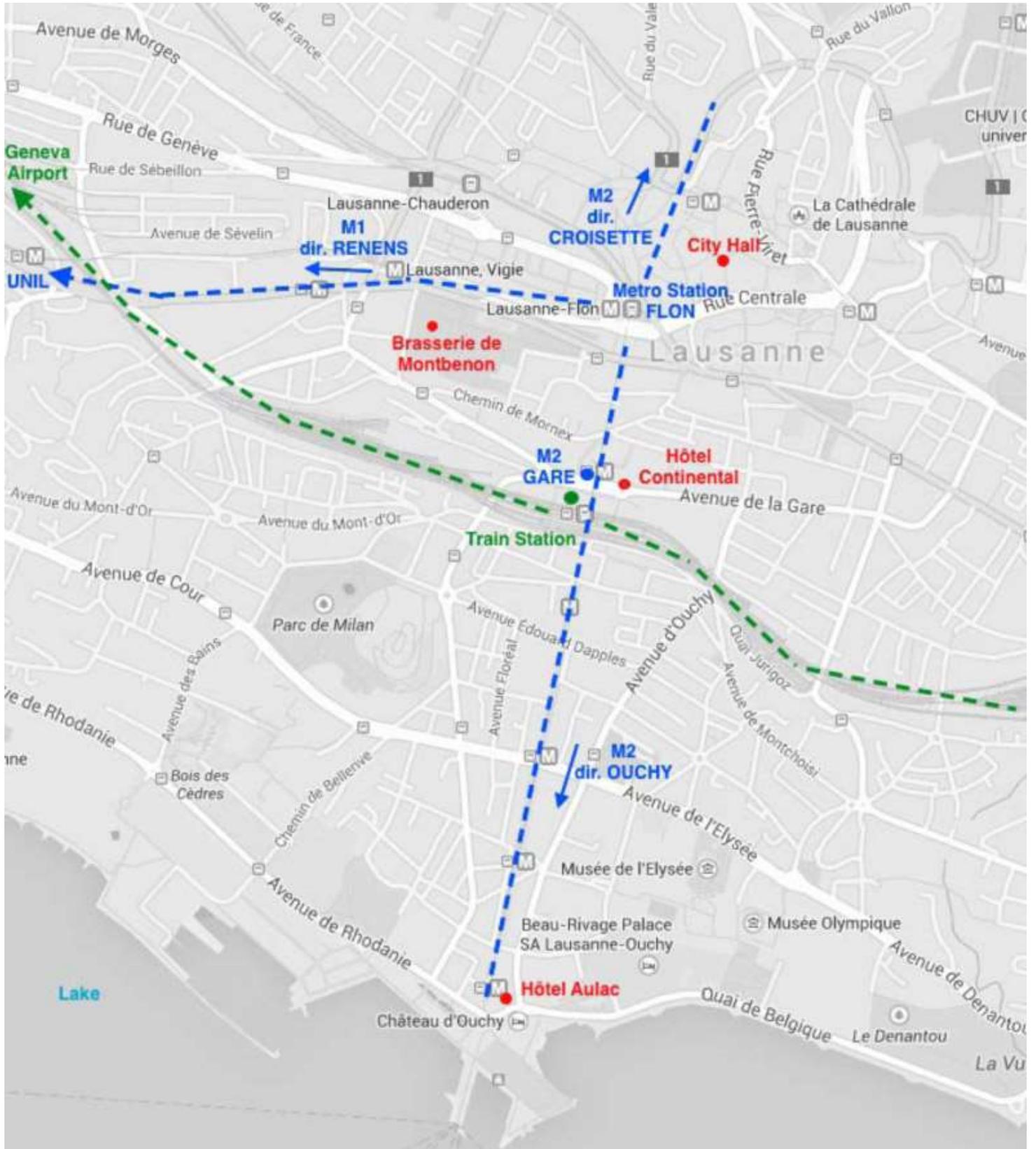
The Hotel Aulac is located at the Lake Geneva, only 5 minutes from the Lausanne train station (by metro M2) and 10 minutes from the city centre “FLON” (by metro M2).

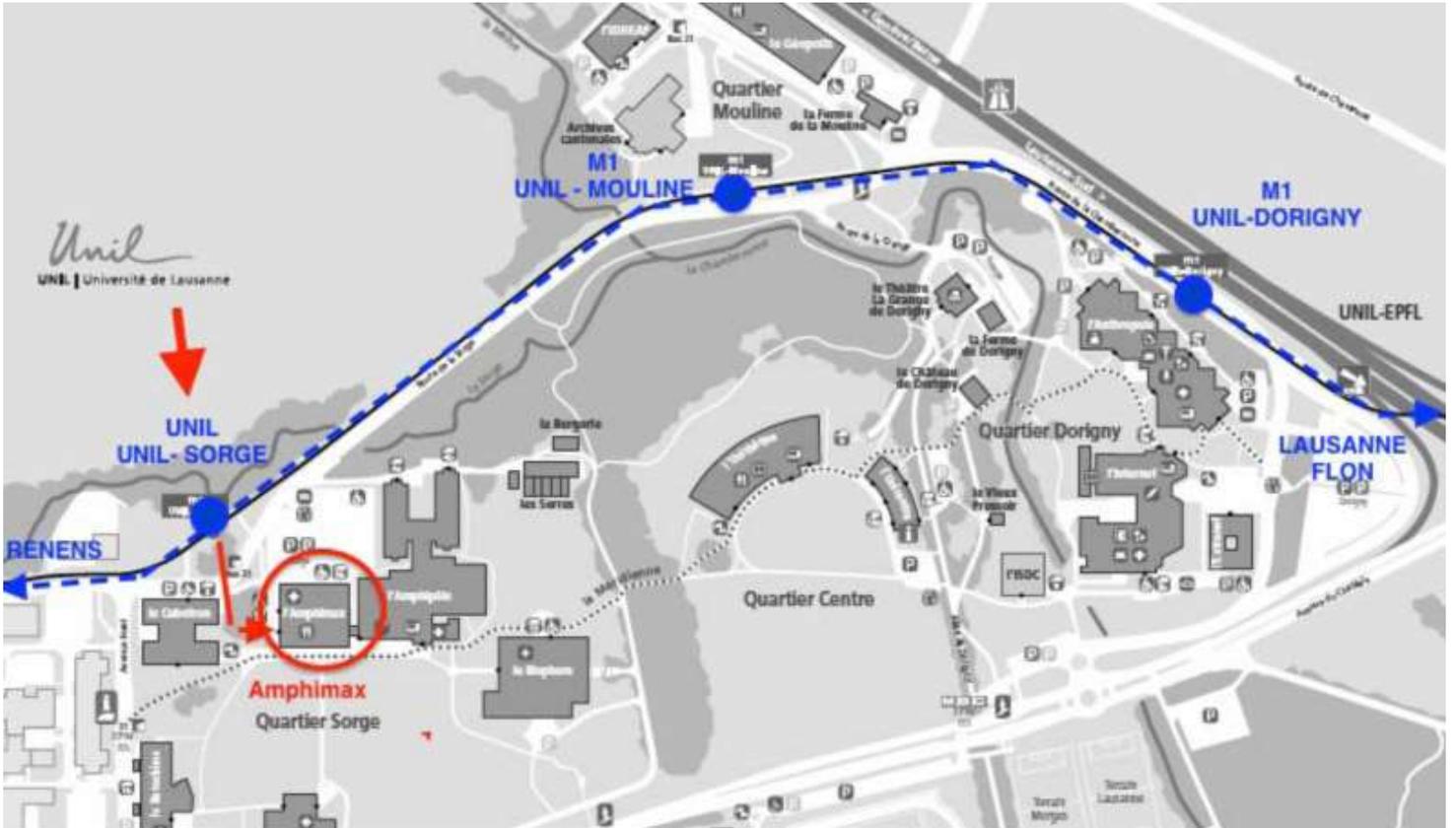
How to get to and from airport/train station

Lausanne is situated 45 minutes (65 km) from the Geneva airport by train. Take the direct train from Geneva Airport to the Lausanne train station. Schedules are available on www.sbb.ch/en/home.html

To go to the Continental Hotel from the Lausanne train station, walk cross the street (3 minutes) and there you are.

To go to the Aulac Hotel from the Lausanne train station: take the metro M2 (direction “Ouchy”) and stop at “Ouchy”.





Speakers



Charlotte de la Baume

Head of the Beelong spin off

Charlotte graduated in Hospitality Management at Ecole hôtelière de Lausanne. After several internships in restaurants worldwide, she worked on the implementation of the ISO standards for a hotel chain in Paris. With the support of her university, she developed the Beelong index, an ecological food indicator for the restaurant industry, and founded a company. Since October 2014 she runs the company with an associate and 5 employees, assisting over 40 restaurants in purchasing more sustainable food products.



Valérie Berset Budde

Head of the section "Equality and quality of life at work", City of Lausanne.

Valérie works at the Human Resources department of the City. She is in charge with several projects in the field of HR, in particular equality between women and men, conciliation between professional and personal life, organization of working time and management of absences.



Raphael Crestin

Deputy head, responsible for planning, at the department for urbanism, City of Lausanne

Raphael graduated in Architecture at the Zurich institute of technology (2000), and then in Urban development studies at ENPC School of International Management in Paris (2001). He has over ten years experience in town planning in public and private sectors. Urban design and implementation of master plan within private architecture offices and Urban Studies Advisor, and then implementation of large scale operations for the Ministry of Ecology in France and at the town planning office in Geneva.



Felix Imhof © UNIL

Nathalie Chèvre

Ecotoxicologist and Lecturer, UNIL

Nathalie's researches are focused on the risk evaluation of chemical substances mixtures.

She studied environmental engineering and obtained her PhD from the Swiss Institute of Technology (EPFL). Before joining the UNIL, she went to Environmental Canada (Montreal) to do her postdoc studies. She then worked for six years (2001-2006) as a researcher at Eawag, one of the world's leading aquatic research institute, on the risks and the impacts of pesticides and drugs on water.



Denis Décosterd

Head of Department City Development & Communication, City of Lausanne

Denis heads up the department since 2007. He is responsible for promoting the City of Lausanne, for the sustainable development policy, for the economic and institutional relations as well as for the communication strategy.



Julien Meillard ©UNIL

Delphine Douçot

Sustainability Deputy, UNIL

Delphine joined the UNIL in 2012 as Sustainability Deputy. Holding a degree in Environmental Engineering, she worked for environmental and sustainability consulting companies and for environmental NGOs in India. She is now in charge of promoting sustainability in the fields of teaching, research as well as on campus.



Samira Dubart

Head of Sustainability, City of Lausanne

Samira is in charge of sustainability since 2013. She recently worked on the City's sustainable master plan. One of her next challenge is to implement the master plan for sustainable food supply. In the past, Samira has worked for the Ecole Hôtelière de Lausanne as a Corporate Social Responsibility professor and sustainable project manager.



Laurent Dutheil

Head of the division for Public spaces at the department for roads and mobility, City of Lausanne

Laurent graduated as civil engineer in 1998. He was first appointed in a Geneva based traffic consulting office. In 2002, he joined the Lausanne administrative services where he alternatively acted with management responsibilities for urban planning, traffic regulation and management for large size infrastructural city projects.



Benoît Frund

Vice-Rector Sustainability and Campus, UNIL

Benoît graduated as a geographer from UNIL in 1999. He worked for a SME proposing geo-informatics and development solutions. In 2004 he joined the UNIL as Deputy Administrative Director, in charge of the Department of Infrastructures.

In September 2011, he was appointed as Vice-Rector in charge of "Sustainability and Campus", setting the sustainability strategy of the institution.



Patrick van Geel

Coordinator of the EUniverCities Network

Holding a degree in International Relations (Utrecht University), Patrick works as senior advisor European Affairs for the Municipality of Delft. He is also the Coordinator of the EUniverCities Network and Lead partner of EUniverCities URBACT project.



Alain Kaufmann

Head of Interface sciences-société, UNIL

After graduating in Biology in 1987, Alain decided to get a second degree in Social Sciences (1991). He started his career working as a young researcher in both Life Sciences and Sociology in Lausanne. He was also an invited scientist at the “Centre de Sociologie de l’Innovation”, Ecole des Mines in Paris. Since 2002, he heads up the “Interface sciences-société” department at UNIL, with the mission to develop collaborations and dialogue between the academic world and its social surrounding, in natural, human and social sciences. His aim is to touch various audiences such as schools, families, NGOs and corporations.



Jacopo Klaus

Graduate Assistant, UNIL

After obtaining a Bachelor’s degree in Geography, Jacopo graduated with a Master of Science in the same field (2013). During his studies, he specialised in urban studies, sustainable urbanism and urban projects. He wrote his master’s thesis about the neighbourhood of Montelly (Lausanne), working closely with the City of Lausanne, in order to improve the quality of life of Montelly inhabitants.

He is currently Graduate Assistant at the Swiss Graduate School of Public Administration (IDHEAP) and works on local policies and policy evaluation.



Julien Meillard

Sustainability Deputy, UNIL

Julien graduated with a Master’s degree in Global Ecology and Sustainable Development. He was appointed in several public administrations in Switzerland, before joining the UNIL in his current role. He is also active in Lausanne’s “PRO VELO” association, campaigning for soft mobility.

Delphine Douçot ©UNIL



Nelly Niwa

Volteface project manager, UNIL

Nelly obtained her Architect's degree from the Swiss Institute of Technology (EPFL) in 2004. Whilst continuing her academic career with a doctorate programme, she ran the interactive project "Vaud 2030" exploring scenarios about the future of agricultural landscapes in the canton de Vaud. From 2013 to 2014 she worked as an urban planner in Morges, a neighbouring city. She joined the UNIL in 2014 as a project manager on "Volteface", an action research platform focusing on the social aspects of the energy shift. In march 2015, she successfully defended her thesis and obtained her title of Doctor in Environmental Science.



Felix Imhof © UNIL

Marc de Perrot

Secretary General, UNIL

Marc holds a degree in Classical Philology from the UNIL (1987). He worked at the International Committee of the Red Cross (ICRC) for a decade and then took a position as a senior consultant in a Swiss PR agency. He joined the UNIL in 2003 in his current function. He is the EUC coordinator for the UNIL since 2011 and is in charge of the cooperation between the UNIL and the City of Lausanne.



Nicola Di Pinto

Project manager, City of Lausanne

With a background in cultural events, Nicola handles the organisation of institutional events. He is currently in charge of projects relating to urban marketing and represents the City of Lausanne in international networks such as Eurocities.



Marlyne Sahakian

Senior Research Associate, Industrial Ecology Group, UNIL

Marlyne completed a PhD in development studies at the Graduate Institute of International and Development Studies in Geneva, focused on energy consumption and social practices in Metro Manila, the Philippines. She then coordinated a project on changing food consumption practices and patterns in Bangalore and Metro Manila (2013-2015). Currently, she is leading a research project on electricity consumption in Swiss homes, engaging with participative approaches and Living Lab methodologies. She is a founder of the sustainable consumption research and action initiative in Europe (SCORAI).



Philippe Vollichart **Head and coordinator for sustainability, EPFL**

Philippe graduated in forest engineering at ETHZ (Zürich) in 1980. For the first part of his career, he worked in promoting the Swiss forest and wood industry. He joined EPFL in 1995 and fulfilled several administrative assignments, all of them with a close link with environmental management of the campus. He reached the position as a coordinator for sustainability, within the presidency of planning and logistic in 2008.



Willem van Winden

Lead Expert EUniverCities

Willem is a professor (PhD) in the Amsterdam University of Applied Sciences. He is an expert in the field of urban and regional development and strategies. Willem is lead expert of the EUniverCities project. Author of many books and articles on urban and regional development, strategies and policies, he is also the founder of a consulting firm, Urban IQ.



Nadia Yersin

Head of urban marketing, City of Lausanne

Nadia is in charge of urban marketing at the City of Lausanne since 2009. Previously, she worked for the Swiss Institute of public management (UNIL). One of her responsibilities is to encourage and improve the collaboration with the Lausanne schools of higher education. Nadia is the point of contact at the City of Lausanne for EUniverCities.