



EUniverCities Network Meeting

Peer Review Meeting and Interactive Seminars
Tampere, 1.-3. November 2016



*“Campus development - Integrated, Open and
Innovative”*



Introduction EUniverCities

EUniverCities is a European network, officially launched in 2012, in which medium-sized cities and their universities work together (in tandem) to improve cooperation.

The network mainly brings together cities and universities with a highly technological profile. It embodies the recognition of the importance of technology, innovation and knowledge for society. Furthermore, the network enhances the visibility of knowledge cities within Europe.

The network's aim is to exchange and spread knowledge, expertise and experience with regard to city-university cooperation across urban Europe.

Theme of the Tampere Meeting

The theme of the EUniverCities seminar in Tampere is Campus Development - Integrated, Open and Innovative.

Tampere is the second largest region after the capital area in Finland and the city is growing on a steady pace. As a home for strong export-based industries, Tampere region is facing challenges due to the global recession. The key point of the city's success has always been the willingness and ability to change and renew.

Tampere is home to three universities that have played a key role in regional development and renewal. The three universities are in the process of merging their resources, which gives the strong Tampere knowledge base an even stronger role in the future.

The city of Tampere has set the development of innovation centers and campuses one key target in its innovation policy. Tampere has already proof that innovation campuses as well as open innovation platforms with strong cross-sectoral co-creation are good set-ups for new ideas, new innovations and new businesses. This is a theme where collaboration between universities, the city and other partners is essential.

Within the theme of campus development, Tampere City and the Tampere University of Technology have set the following objectives to the EUniverCities seminar.

- ✓ to introduce the importance of campus development in the city's innovation policy and regional development as well as in the overall development of city structure
- ✓ to find out working examples of campus development in other regions



University campuses are typically large areas in the cities reserved solely for the execution of their academic purpose, which often locate near or in the city centers. In Tampere, both municipality's and universities' aim is to open up campuses so that they would be an active city environment 24/7. The universities are now looking at possibilities to include housing, which is not just for students, shops and bars in the campuses and their immediate vicinity. The city on the other hand would like to have the campuses and their neighborhoods as more integral parts of the city environment. To do that successfully requires examination of roles and activities of city planning units and ways to collaborate with universities. Giving a voice to students and adopting participatory methods for development policies is an emerging topic in Tampere. Developing student friendly and attractive campuses is an advantage not only for students but for all stakeholders.

We would like participants to discuss experiences in their home cities in development mentioned above both from the cities' and universities' perspective.

The aims of the meeting are:

- ✓ to exchange knowledge and share experiences with different partners in best practices of campus development
- ✓ to learn from other partners and exchange knowledge in campus development as a tool for regional development
- ✓ to learn from network partners and exchange knowledge about the co-operation between different stakeholders in campus development

Peer Review Sessions

At the end of the meeting on Thursday afternoon, the participants will work together in Peer Review sessions. Based on the given presentations and site visits, the participants should evaluate campus development in Tampere and give constructive feedback on the grounds of their own competence and experiences. Tampere, as a hosting city, is especially looking for an input on the following themes/ questions:

- ✓ Campus & Mixing: How to have a good balance/mix between academia (students, research, education) and other stakeholders (business, citizens, etc.) at the Tampere campuses? Can this be a virtual environment or should it be a joint physical workspace?
- ✓ Campus & City planning: How to achieve synergy between campus and city; how can city planning and campus management achieve this synergy? Especially regarding public spaces?



- ✓ Campus & Student involvement: How to involve students in campus (and surrounding area) development?

Registration

Please register on-line via this [link](#) before 14th of October.



Programme 1.-3.11.2016

TUESDAY 1st NOVEMBER

Location: Lapland Hotel Tampere, Yliopistonkatu 44, Dabbaal (ground floor)

19.00 - 20.30	Informal get-together	hosted by Mr Teppo Rantanen Executive Director, City of Tampere
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WEDNESDAY 2nd NOVEMBER

Location: Tampere University of Technology, Korkeakoulunkatu 7, Kampusklubi club (5th floor)

Day chaired by Mr. Ilkka Virtanen, International Relations Manager, Tampere University of Technology

08.30	Pick up at the hotels, transportation to TUT	
09.00 - 09.25	Welcome	Ms. Anna-Kaisa Ikonen, Mayor of Tampere Mr. Mika Hannula, President of the Tampere University of Technology Mr. Patrick van Geel Coordinator of the EUniverCities Network
09.25 - 09.45	Campus development as a mean for city economic development	Mr. Kari Kankaala, Development Director, City of Tampere
09.45 - 10.05	Tampere3 - The fusion of Universities in Tampere and campus development	Ms. Päivi Myllykangas, Manager, Tampere3
10.05 - 10.30	Coffee	
10.30 - 10.55	Trends and perspectives on campus development in Europe	Mr. Willem van Winden, Lead Expert EUniverCities



10.55 -11.10	Q&A	Mr. Willem van Winden, Lead Expert EUniverCities
11.10 -12.00	Short introductions to Tampere University Campuses (10 min each)	
	TUT Campus	Mr. Ilkka Virtanen, International Relations Manager, Tampere University of Technology
	Kauppi Campus for Health and Well being	Mr. Matti Eskola, CEO at Finnmedi Ltd.
	Mediapolis Campus for Media and Creative Industries	Mr. Ari Koivumäki, Principal Lecturer, Tampere University of Applied Sciences
	Tampere University City Campus	Ms. Taina Vimpari, Head of Facilities Management, University of Tampere.
	Q&A	
12.00 -13.00	Lunch	
13.00 -13.30	Campus Development - Modern Concepts	Ms. Mervi Huhtelin, Senior Specialist, Concept development, University Properties of Finland Ltd
13.30 -15.00	SITE VISIT: TUTLab TUT Kampusareena	Ms. Mervi Huhtelin, Senior Specialist, Concept development, University Properties of Finland Ltd
15.00 -15.15	Coffee	
15.15 -15.45	Introduction to Y-Campuses	Ms. Leena Köppä, Business Coach, TUT
15.45 -16.15	Q&A	



16.15 - 16.45	Conclusions	Mr. Willem van Winden, Lead Expert EUniverCities
16.45 - 17.00	Transportation to the hotels	
17.00 - 18.45	Free time <i>(Magdeburg project get-together by separate invitation from Magdeburg)</i>	
18.55	Pick up at the hotel to the dinner	
19.00 - 21.30	Formal dinner <i>Restaurant Myllärit, Åkerlundinkatu 4</i>	hosted by Deputy Mayor Anna-Kaisa Heinämäki

THURSDAY 3rd NOVEMBER

Location: The Kauppi Campus Area, FinnMedi, Biokatu 6, Big meeting room FM5 (before the site visit) and Pulssi FM1 (after the site visit)

Day chaired by Ms. Tuija Telén, Liaison Director, City of Tampere

8.30	Pick up at the hotels	
09.00 - 09.20	Welcome and short introduction to Kauppi Campus co-creation	Mr. Matti Eskola, CEO at Finnmedi Ltd.
09.20 - 10.30	Introduction to the Kauppi Campus Area Activities, 15 min each	
	Innovative specialized healthcare, case Heart Hospital	Speaker tbc.
	Biology and technology meet, BioMediTech	Mr. Juho Väisänen, Project manager, BioMediTech Institute
	Education and collaboration, Tampere University of Applied Sciences (TAMK)	Ms. Kirsi Jokipakka, Head of International Services, TAMK



	City of Tampere future plans on campus	Mr. Jarkko Lumio, Planning manager, City of Tampere	
	Q&A		
10.30 - 10.50	Coffee		
10.50 -11.50	SITE VISIT Modern learning and research spaces, Arvo building (Lääkärintätkatu 1)	Mr. Matti Lehto, Dean, Tampere University Medical School	
11.50 -12.00	A walk to Pulssi, Biokatu 6, Finn-Medi 1 (1 st floor)		
12.00 -13.00	Sharing experiences on campus development - 2 parallel sessions, 2 case presentation in each	<i>Pulssi 1</i>	<i>Pulssi 2</i>
		11.50-12.20 Trondheim: How to involve and inform students, staff, business life and public when redefining the concept of new parts of the city-integrated university campus	11.50-12.20 Ghent: 'New campus development in Ghent - Business and partnership perspective
		12.20-12.50 Delft: Role playing game "Triple Helix" Technological Innovation Campus Delft	12.20-12.50 Magdeburg: Campus "Science Port"; a mix of science and economy
13.00 -14.00	Lunch		
14.00 - 16.00	Peer Review Sessions	Mr. Willem van Winden Lead Expert EUniverCities	
16.00 -16.15	Results and conclusions	Mr. Willem van Winden Lead Expert EUniverCities	



16.15 -16.30	Closing words for the network meeting	Ms. Tuija Telén
16.30 -16.45	Transportation to the hotels	

Coordinators

16.45 -17.45	Free time	
17.45 -18.15	Pick up and transport for coordinators meeting, sauna and dinner	
18.15 -22.00	<ul style="list-style-type: none"> - Dinner - Coordinators meeting (<i>Patrick van Geel EUC, Willem van Winden EUC</i>) - Sauna <i>Location: Hangaslahti sauna, Lassinlinnankatu 24</i>	
22.00	Transportation to the hotel. Good night. Good bye.	



Practical Information

HOTELS

[Solo Sokos Hotel Torni](#) with negotiated discounted price for the EUniverCities meeting.

- Solo up room 143€/ single room/ night
- Solo up room 163€/ double room/ night

The room rates include buffet breakfast, V.A.T and sauna for hotel guests

Each participant should makes their reservations directly to the hotel or Sokos Hotels Sales Service Centre. To benefit the special prices **the reservations should be made by 14th of October**. Use the allotment code **Eunivercities** when making the reservation.

Please, make the reservations to Sokos Hotels Sales Service Centre:

Mon – Fri 8 am –8 pm (EEST)
Tel +358 20 1234 600
Fax +358 20 1234 647
Email sokos.hotels@sok.fi

Or directly to the Hotel's reception:

Solo Sokos Hotel Torni Tampere
Tel +358 20 1234 634
Fax +358 10 768 1000
Email torni.tampere@sokoshotels.fi

[Lapland Hotel Tampere](#) with negotiated discounted price for the EUniverCities meeting

Comfort class room 109 €/ single room/ night
Comfort class room 124 €/ double room/ night
The room rates include buffet breakfast, V.A.T and Wi-Fi

Each participant should makes their reservations directly to the hotel. To benefit the special prices the reservations should be made by 24th of October. Use the allotment code **Eunivercities** when making the reservation.

Sales/ Lapland Hotel Tampere
Street: Yliopistonkatu 44
sales.tampere@laplandhotels.com
+358(0)3 383 0100



HOW TO GET TO TAMPERE

Tampere-Pirkkala Airport is located about 17 kilometers from Tampere city centre. At the airport, there are taxi ranks in front of terminal and a free phone for calling a taxi (from Terminal 1 also Airport Taxi) in case there are no taxis available. The trip to/from the centre costs approximately 35 euros, somewhat more on weekends and at night.

Tampere Taxi by phone
+358 100 4131

Bus line **1A** operates between Tampere city center and Tampere-Pirkkala airport (=lentoasema in Finnish). The route crosses the railway station (=rautatieasema in Finnish), which is a closest bus stop to Sokos Hotel Torini. Hotel's dark figure is a landmark (with 26 floors) easy to spot. You can buy a single ticket from the bus (5 €) by telling the driver you're going to take 3 zones i.e. travelling to the city center.

Bus timetables:

<http://aikataulut.tampere.fi/?line=1A&lang=en>

Getting to Tampere from Helsinki-Vantaa airport without a connecting flight is possible by bus and by train. A train runs frequently straight from the airport to Tikkurila train station where you have to change train. A train ticket from Tikkurila to Tampere costs app. 35 – 47 €

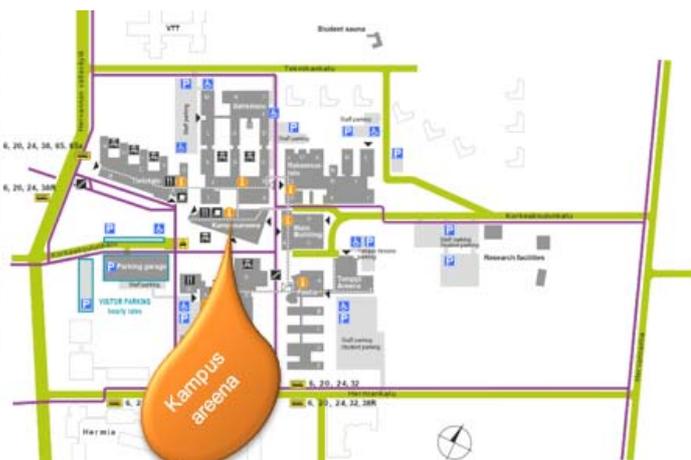
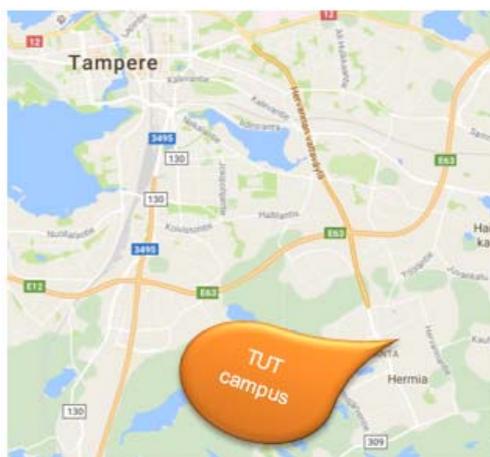
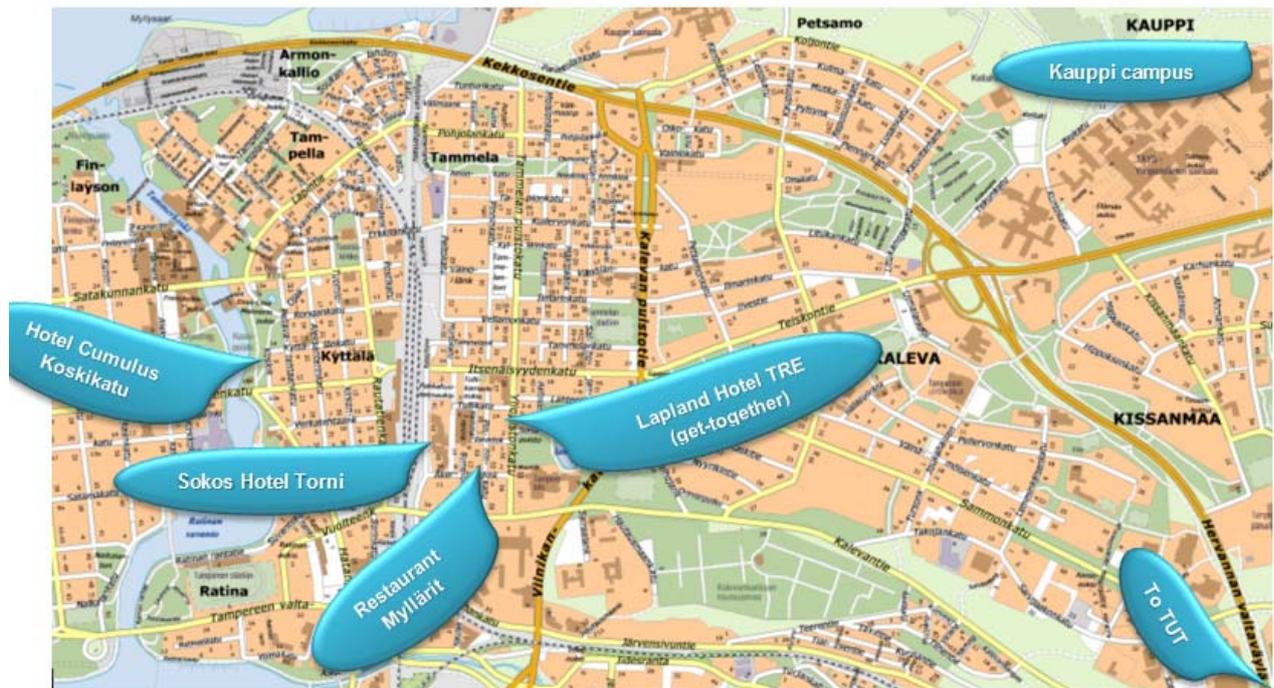
<https://www.vr.fi/cs/vr/en/frontpage>

An express bus runs once an hour from Helsinki-Vantaa airport to Tampere. One way ticket costs app. 14 € and a drive takes app. 2,5 hours. Check for more information on timetable:

<http://www.paunu.fi/in-english/>

http://www.paunu.fi/fileadmin/user_upload/Airport_Hki_8.8.-30.10.2016.pdf

MAP OF TAMPERE





CONTACT INFORMATION

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