



The Attractive Student City

The development of Aalborg – an attractive Student City

- The story
- From industry a city of service and knowledge
- The Educational Council was established in 2007



study aalborg

Se alle uddannelser i Aalborg her:
A-F GL M-R SU V-Å

- + NYHEDER
- + STUDIEJOB
- + STED AT BO
- + OPLEVELSER
- + RUNDT I AALBORG
- + CAFEER OG ANDET GODT
- + SPORT OG FRITID
- + OFFENTLIGE SERVICES (FAQ)
- + GAME
- + AF STUDERENDE FOR STUDERENDE

Platform4 – join the experim

Platform4 er et sted, hvor man eksperimenterer med en blanding af kunst og teknologi. Det fungerer som en stor legeplads for barnlige sjæle. Og lad dig ikke narre af husets slatte ydre: Menneskene bag murene rummer brandvane, innovative ideer, som kun lige har set dagens lys.

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Scan din by

VisitAalborg vil gerne gøre Aalborg til en ENDNU federe by for unge, som besøger byen eller bor her. Derfor har de gjort det lettere for DIG, at få overblik over, hvilke oplevelser byen egentlig ru...

[Læs mere >](#)

Kom nemt og

Er du studerende mangler du en måde at komme Så glæd dig! Nu mulighed for at f studiecyciel – hel

Aalborg Kommune, Røstvej 4, 9100 Aalborg

The Educational Council

Wide range of representants = ownership

- Students
- Businesses
- City Culture and Leisure
- Student councillors
- The educational institutions
- The City Council



The Educational Strategy 2012-14

Vision:

Aalborg aims to be the best student city in Denmark.

The educational environment must be attractive for the students and motivate them to a career in Aalborg after graduation.

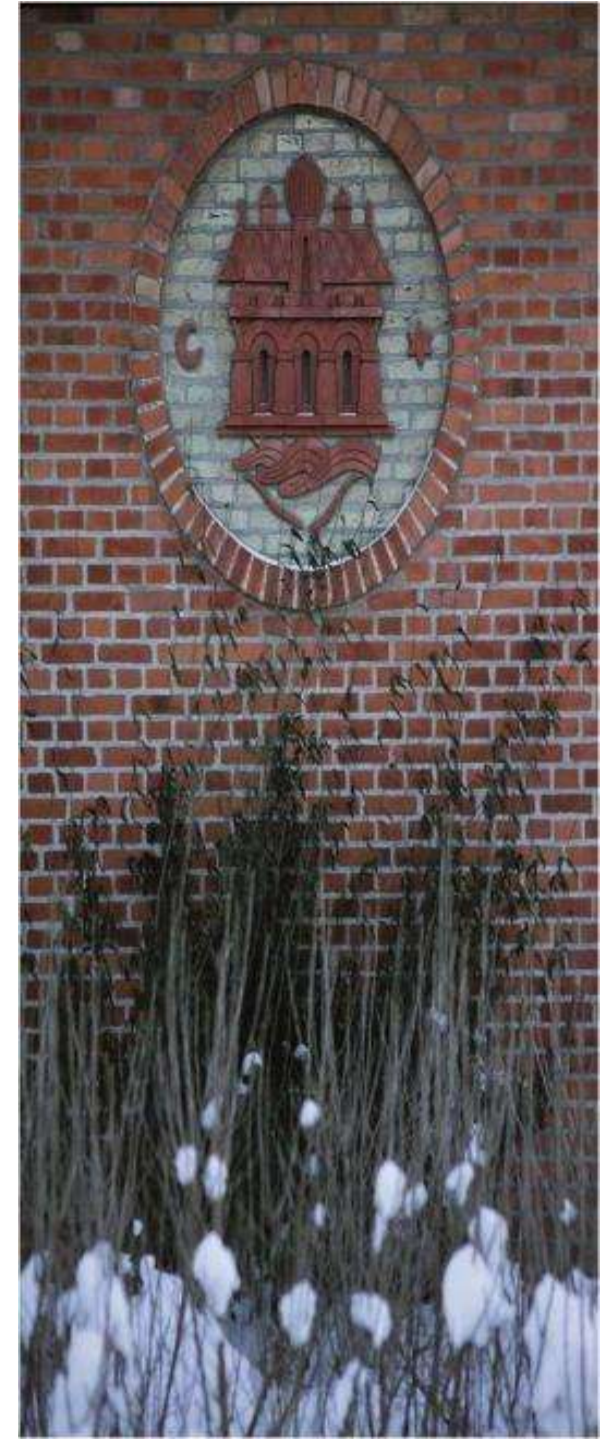


The Educational Strategy 2012-14

The aim:

Continual increase of students in Aalborg.

In 2014 the aim is to increase the number of new students by 3000 compared to 2010.



Educational Strategy Actionplan

11 Focuspoints:

1. Development of the educational environment on CAMPUS
2. Infrastructure
3. The Housing situation
4. Experiences and focus on attractive leisure activities
5. Cooperation between educational institutions and enterprises
6. Dropouts and education change
7. Constant focus on Colleges
8. Further education
9. Globalization and internationalization
10. Innovation and entrepreneurship
11. Branding of Education City Aalborg



Spot on 5 Focuspoints

- Development of the educational environment on CAMPUS
- Infrastructure and the housing situation
- Focus on experience and active lifestyle
- Cooperation between educational institutions and enterprises
- Innovation and Entrepreneurship



Development of the student environment on CAMPUS

Visions in the educational strategy:

- Development of the CAMPUS environments and connection between the CAMPUS sites
- Planning strategy in interaction with businesses, educational – and cultural institutions
- Improve the framework for collaboration in the educational environment
- Create innovation and development



Infrastructure and The Housing situation

Vision in the educational strategy:

- In the development of the city, the amount of new students must be taken into account.
- Public transport must be adapted to the students needs
- Aalborg must remain a city of bicykling
- From "Roof-over-your-Head" guarantee to "Housing Guarantee"



Focus on experience and active lifestyle

Visions in the educational strategy:

- A wide range of experiences for the students
- Introduction to the cultural potentials in the city (student discount)
- The young "co-creators" within the Culture and Leisure sphere
- Diversity in Culture and Leisure events



Cooperation between educational institutions and enterprises

Visions in the educational strategy:

- New methods of cooperation between companies and students, to provide companies with employees with appropriate skills
- Bridging the gap between educational institutions and companies
- Proactive use of internships and student jobs



Innovation and Entrepreneurship

Visions in the educational strategy:

- Student involvement in developing the businesses in Northern Jutland – partnership agreements during their studies
- Student participation in business projects as entrepreneurs
- "Bretterville" and "Dreamhouse"



Questions and Debate

- Conference debates will be used as input to the new education strategy 2015 – 17
- Members of The Educational Council will attend the Presentation of Conclusions Friday, April 4th

