



THE CITY OF TAMPERE

Tampere Economic Policy

EUniverCities

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Leading Industry City in Finland



In the year 1870, 70% of the entire industrial workforce in Finland worked in Tampere.



Structural Changes

- Years 1940-50: Growth of mechanical engineering (war reparations)
- Years 1960-88: Growing business with Soviet Union. Good for economy, bad for R&D
- 1970-90
 - loss of textile and clothing industry
 - strong growth of electronics and ICT technology
- 2000-
 - paper and pulp- industry fall off
 - decrease of machinery and metal industry (especially in subcontracting).
- 2010 -
 - ICT: structural change (Nokia ecosystem)
 - Growing businesses: gaming, cloud based systems, health scientific apps..
 - Cleantech sector is growing
- 2020-: big data, robotics, energy self sufficiency etc..



Economic foundation of City of Tampere

- Our strategy is guided by our vitality plan (program) . The span of current program is up to 2025.
- The plan has been tailored together with schools, universities, companies and other relevant parties.
- The plan describes business-, industry- and innovation policies of the city (We call the plan "Tech, Bricks and Rock and Roll ")
 - Tampere´s is an attractive city in culture, events, travel and tourism.
 - Tampere is the leading industry city in Finland and a forerunner in renovating its industry.
 - Tampere is a center of innovations and internationally well networked.



What is really important

- To develop international connections from the city (airport, fast railway connection to the Helsinki region)
- Further increase our city attractiveness and tourism in the region.
- The competitiveness of our small and medium size industry especially – development programs including stronger co-operation with the universities catalyzed by public sector actors.
- Securing interdisciplinary platforms for new innovations and start ups (City programs).