



THE CITY OF TAMPERE

Tampere Innovation Policy

EUniverCities

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Economic foundation of City of Tampere

- Our strategy is guided by our vitality plan (program) . The span of current program is up to 2025.
- The plan has been tailored together with schools, universities, companies and other relevant parties.
- The plan describes business-, industry- and innovation policies of the city (We call the plan "Tech, Bricks and Rock and Roll ")
 - Tampere´s is an attractive city in culture, events, travel and tourism.
 - Tampere is the leading industry city in Finland and a forerunner in renovating its industry.
 - Tampere is a center of innovations and internationally well networked.

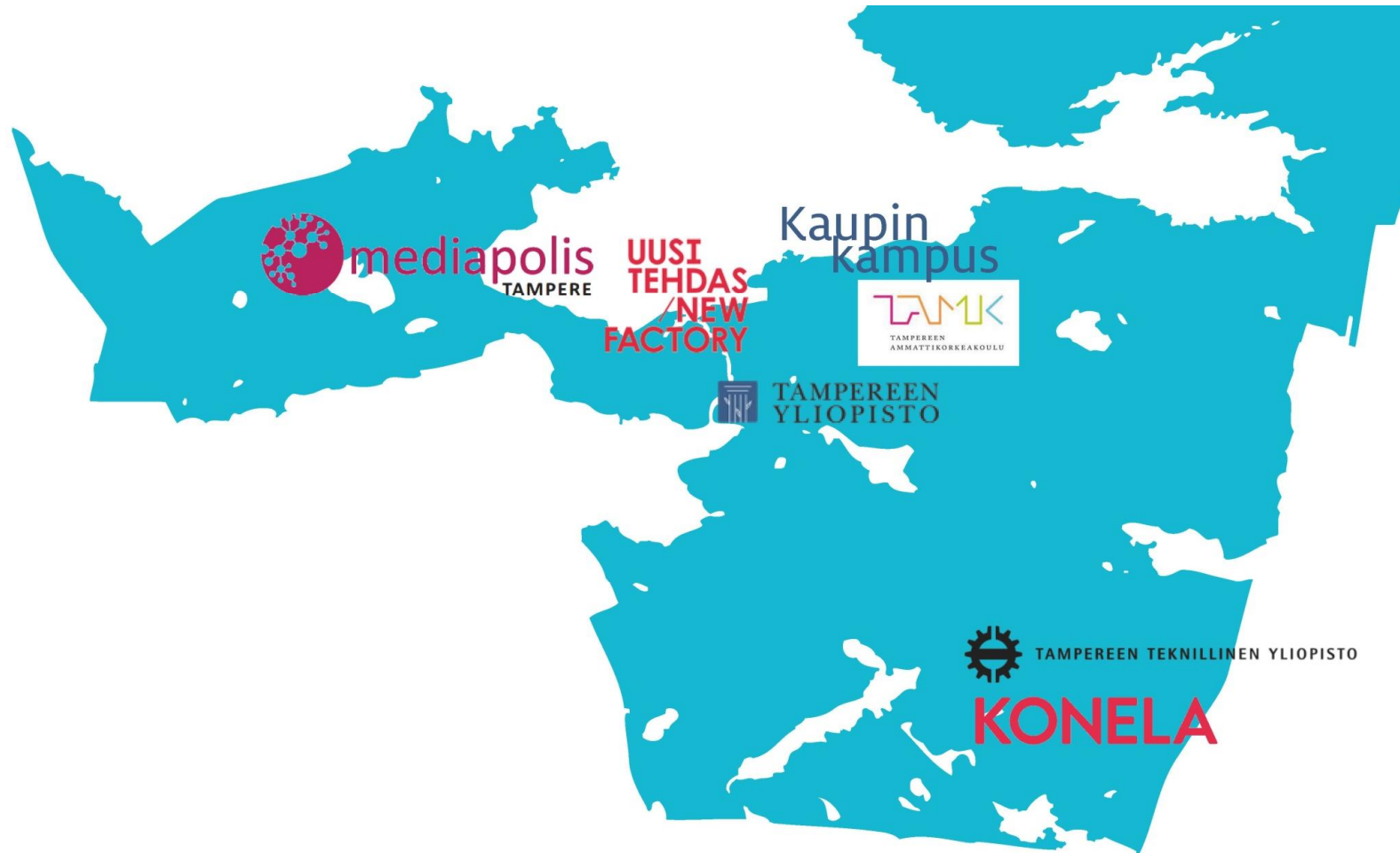


Innovation focuses and themes

- Development focus through Open Tampere, Innovative Cities and ITI programs
- Innovative cities (funded by Finnish Technology fund TEKES) :
 - Intelligent Cities/smart traffic
 - Industrial reform: Projects like resource-wise networks and industrial symbiosis
 - Future healthcare programs.
- ITI (Integrated Territorial Investmet) program (ERDF funded)
 - Open data and nationwide interfaces
 - Open innovation platforms
 - Creating and improving disseminable operational models
 - Open participation
 - Citizens' involvement and co-development
- Above programs 2014-2020 are 100 M€ each
- City platforms and campus development is seen important: Latest campus is Mediapolis



Campus areas of Tampere





What can be our role with innovations

- Remember : Entrepreneurs create and make businesses!

Some city roles

- Open and create platforms
 - collect data: events, activities, traffic, environment..
 - and share it through open platform
- Inform and collect companies around the platforms (facilitate)
 - Think tanks
 - round tables
 - networking support etc.
- Active and risk taking purchasing policy
 - laboratory attitude
 - enabling radical innovations
 - Commercialization support as a reference client
- Sometimes funding