



EUniverCities

EUniverCities

Peer Review Meeting and
Open Seminar Delft
17 - 20 March 2015



Connecting cities
Building successes





PROGRAMME

HOSPITALITY & LIVING LABS

Problem Statement Delft

Introduction

The City of Delft and the Delft University of Technology (DUT) are strongly linked. Founded in 1842 the DUT contributes highly to the economic and social development of the city. The university infrastructure is mainly located in the southeast quadrant of the city, 90% of the land is owned by DUT.

At DUT approximately 19,000 students are enrolled studying a variety of programmes ranging from architecture to maritime engineering, from theoretical physics to industrial design and ICT. In addition to the DUT, Delft also houses three more higher education institutions: the technical branch of the The Hague University of Applied Sciences, comprising a mere 2,000 students. Its building is located in the north western most corner of the campus. Next to it, the Inholland University of Applied Sciences runs a building attracting numerous international students interested in aerospace and agriculture; here some 1,000 students take courses. Special attention should be given to the UNESCO-IHE Water Institute where Dutch and international graduates can continue studying to obtain a Master or PhD degree in water management and water engineering. Yearly, around 200 students are enrolled.

Thanks to the presence of higher education students Delft is simply not any medium-sized city. It is a scientific, research and engineer based city where new knowledge is constantly being created. Delft is also a vibrant city located in a dynamic metropolitan environment. The Hague and Rotterdam are the big neighbours where both political power (central and regional government)

and vast economic power (like the Rotterdam harbour) is based. Many future graduates and professionals live and work not just in Delft but commute in a wider area.

Themes

In the Delft context two topics stand out: **Hospitality** and **Living Labs**. On March, 18th we will discuss hospitality whereas on March, 19th we will look more closely into the nature and possibilities of Living Labs.

Hospitality

Historically, Delft attracts lots of international students, researchers and knowledge workers. Over the past years the number of internationals coming to the city has increased. DUT expects a further raise in foreign students and researchers in the near future. Businesses work cross border and employ a large number of foreign knowledge workers.

It's quite a challenge for DUT, higher education institutions, (student) housing corporations, the city administration and businesses to accommodate ever increasing numbers. Do they offer the right housing to cater the wishes of foreign students and researchers? Are the services provided of good quality? Do internationals in Delft feel welcome in the city and can the urban environment easily adapt to changing needs?

Through a short series of cases you will enter Delft's world of hospitality: DUT, DUWO Student Housing Corporation and the city will tell and show you some particular examples. Your feedback contributes to improving hospitality in our city.

Living Labs

A second topic we will focus on during the Peer Review meeting are Living Labs. Traditionally Living Labs are referred to as 'a user-centred, open-innovation ecosystem, often operating in a territorial context (e.g. city, agglomeration, region), integrating concurrent research and innovation processes within a public-private-people partnership. The concept is based on a systematic user co-creation approach integrating research and innovation processes. Through co-creation and experimentation in real life use cases Living Labs come to life.'

The question is: Do they also come to life in Delft? Are the appropriate conditions available to co-create, test and develop new inventions, products or services? What needs to be done to improve the urban environment? And what does it require in terms of governance, procedures, facilities and services to the main stakeholders in order to foster Living Labs in Delft?

Via a few specific cases we will explore more thoroughly the situation on the ground (or in the water, depending on which Living Lab you will focus on during your visit). The given cases provide information and a context for further thinking and elaboration for practical solutions.

Peer Review methodology

We will use the Peer Review methodology, albeit an alternative version of what we are used to. On both days we will start with short free brainstorming sessions; in the afternoon, after the excursions, we will delve into extreme versions of Hospitality and Living Labs respectively. What this means? You will experience soon.

Information on excursions and Peer review sessions

We ask all participants to indicate in the [on-line registration form](#) which topics they are interested in regarding **Hospitality** and **Living Labs**. During the plenary morning sessions on both days everyone will receive the same information, but the excursions and Peer Review working sessions will deal with separate issues. Excursions and working sessions will be linked to the preferences you indicate. On both days each participant can visit max. two excursion sites.

Therefore, in order to make a group division for the working sessions, you will have to make a choice between issues addressed and tell us your preference. We will try to accommodate everyone according to the preferences.

Wednesday, 18 March: HOSPITALITY

Description of Hospitality topics

Programming Office (City of Delft & DUT)

The City of Delft & Delft University of Technology have agreed a Joint Strategic Agenda. Talent and business attraction is at the core of this JSA.

International Office (DUT)

International students at DUT are growing in numbers. They are an asset for DUT and the city in the worldwide competition for talent and skilled workers in the knowledge economy. Exposé on goals and strategies.

Student Housing & International Student House (DUWO Student Housing Corporation)

DUWO Student Housing Corporation is one of the main student housing providers in Delft and the Netherlands at large. New housing has been delivered over recent years. A new project on the agenda is the construction of an International Student House for international students where they can stay, study and meet.

Retention of Knowledge Workers (City of Delft)

Delft as a city wants to be a good host to graduates and newcomers. Especially to international students and knowledge workers the city offers specific services. What type of services and projects does the city provide, with whom and to what extent?

Excursions options Hospitality

Railway area & inner city

The new railway area will be one of the main entry gates to the (inner) city. The excursion shows the plans for the coming years in more detail. You will get a better understanding of hospitality measures planned and a feeling of the inner city.

DUT Campus: Faculty of Architecture, University Library, Science Center

DUT Campus is attached to the city fabric and close to the city center. Campus comprises mainly university administration, college rooms and laboratories. In some places students live on campus. Visit to some characteristic buildings and a small campus tour.

Examples of student housing, International Student House (DUWO Student Housing Corporation)

Thousands of students actually live in Delft. What does accommodation look like? Do DUWO's projects fit the students' needs and what can be done to cater the international students and PhD researchers who settle for a few years in Delft?

Thursday, 19 March: LIVING LABS**Description of Living Labs topics****Green Village (DUT)**

"Creating a sustainable, lively and entrepreneurial environment where we discover, learn and show how to solve society's urgent challenges." Focus is on generating innovative power to set horizons for a new, sustainable, green and circular economy. What approaches and ideas come to life and why are they valuable for Delft and others?

Beta Factory (The Hague University of Applied Sciences)

Students of The Hague University of Applied Sciences work on project assignments from companies. In a former technical equipment industry building students work real time.

Smart and Resilient City: Climate adaptation (City of Delft a.o.)

Delft holds different universities and research centres in various fields. Together they make up for a strong ecosystem to develop smart solutions for complex issues. An introduction to policy and practice on climate adaptation in Delft.

Excursions options Living Labs**Green Village (DUT)**

Visit to the Prêt-à-Loger house. Developed by students, this energy-neutral and low-carbon house of the future, won a second prize at an international contest in Paris, 2014.

Beta Factory (The Hague University of Applied Sciences)

Meet and see with your own eyes how students with an edge for technology go about company assignments. Electric vehicles, boat repair but also realization of own concepts.

Smart and Resilient City: Climate adaptation (City of Delft a.o.)

Visit the 'Groenblauw' initiative ("Green Blue Project") where Delft showcases ways for storage of water in densely populated areas. This is needed in case of heavy rainfall or rivers flooding.

Flood Proof Holland (Valorisation Centre, DUT)

Over the centuries the Netherlands have suffered some severe floods. In order to prevent the country from future flooding engineering technologies are developed, implemented and even exported to other 'water vulnerable countries'. Demonstration of a test site.

Programme

Tuesday, 17 March

Arrival of European guests

19:00-22.00

Welcome dinner, City Hall, Markt 87 (Burgerzaal & Trouwzaal)
Welcoming words by Deputy Mayor Ferrie Förster and Vice rector Peter Wieringa

Wednesday, 18 March

Presentations, Site Visits and Peer Review sessions

Theme: Hospitality

Time	Topic	Speaker	Location
8.30-8.45	Pick-up from hotels and walk to venue		City Hall, Markt 87
8.45-9.00	Registrations		
9.00-9.15	Opening	Patrick van Geel (City of Delft) & Willem van Winden (Urban IQ)	
9.15-9.20	Introduction video Delft		
9.20-9.50	First open brainstorm session: What associations do you have about hospitality? What are your first impressions and expectations on this topic concerning Delft?	Willem van Winden (Urban IQ) & Dré Kampfraath (InterimIC) and moderators	
9.50-10.15	General introduction to Delft's Joint Strategic Agenda (City & University)	Hans Krul (Director General, Delft)	
10.15-10.25	Q&A		
10.25-10.50	Keynote speech "Sporzone & New City Hall: Hub for City Hospitality and Living Lab demonstrations?"	Francine Houben (Mecanoo Architects)	
10.50-11.00	Q&A		
11.00-11.20	Coffee break		
11.20-12.10	Round table on Hospitality: project pitches and discussion:		
	Programme Office City (City of Delft - DUT)	Marieke Wolthuis (DUT) & Jan Roelf Sikkens (City of Delft)	
	International Office (DUT)	Elco van Noort / Carla Flühr (DUT)	
	Student housing and International Student House (DUWO)	Jan Benschop / Noek Pouw (DUWO Student Housing Corporation)	
	Retention of Knowledge Workers Programme (Bind de Kenniswerker) (City of Delft)	Hans van Engelenburg (City of Delft)	

12.10-12.30	A Students' Perspective on Hospitality	Menno van der Zee (YES!Delft Students), Malou Visser (ORAS) <i>tbc</i> , Julian Lambermon (The Hague University of Applied Sciences)	
12.30-12.40	Q&A		
12.40-12.45	Explanation about PR set-up	Willem van Winden (Urban IQ) & Dré Kampfraath (InterimIC)	
12.45-13.45	Lunch buffet		
13.45-15.45	Excursions to specific locations relating to Hospitality:		different locations
	Development of railway area and inner city ('Spoorzone/ Delft Bouwt')	OBS/ Delft Bouwt	
	DUT Campus: Faculty of Architecture, University Library, Science Center	<i>tbc</i>	
	Examples of student housing, International Student House	Jan Benschop & Noek Pouw (DUWO Student Housing Corporation)	
15.45-16.15	Coffee break		DUT, Sports & Culture, Mekelweg 10
16.15-18.00	Peer Review sessions Hospitality (Group work)		
	End of programme, transport back to hotels (buses)		
19.30-22.30	Dinner and presentation of posters		Kamer van Charitate (Prinsenhof), Schoolstraat 7

Thursday, 19 March

Presentations, Site Visits and Peer Review sessions

Theme: Living Labs

Time	Topic	Speaker	Location
8.30-8.45	Pick-up from hotels and walk to bus stop 'Blue Heart', Markt (next to New Church)		
8.45-9.00	Bus to venue		YES!Delft, Molengraaffsingel 12
9.00-9.15	Welcome speech and introduction to YES!Delft	Pieter Guldemon (Managing Director a.i., YES!Delft)	

9.15-9.45	First open brainstorm session: What associations do you have about Living Labs? What are your first impressions and expectations on this topic concerning Delft?	Willem van Winden (Urban IQ) & Dré Kampfraath (InterimIC) and moderators	
9.45-10.35	Round table on Living Labs: project pitches and discussion:		
	Green Village	Ad van Wijk (DUT)	
	Beta Factory	Nico Persoon (The Hague University of Applied Sciences)	
	Smart and Resilient City: Climate adaptation (City of Delft a.o.)	Maartje Scholten (City of Delft) & Heleen Bothof (LUZ Architects)	
10.35-10.55	Coffee break		
10.55-11.35	A Students' Perspective on Living Labs	Menno van der Zee (YES!Delft Students), Malou Visser (ORAS), Julian Lambermon (The Hague University of Applied Sciences)	
11.35-11.45	Q&A		
11.45-12.05	Keynote speech "What Living Labs mean to DUT/Science"	Ad van Wijk (DUT)	
12.05-12.15	Q&A		
12.15-13.15	Lunch: walking buffet @kas	YES!Delft company	
13.15-15.15	Excursions to specific locations relating to Living Labs:		different locations
	Green Village: Pret-à-louer (DUT)	Students (DUT)	
	Beta Factory (The Hague University of Applied Sciences)	Nico Persoon (The Hague University of Applied Sciences)	
	Smart and Resilient City: Green Blue (City of Delft a.o.)	Maartje Scholten (City of Delft) & Heleen Bothof (LUZ Architects)	
	Flood Proof Holland (Valorisation Centre DUT)	Marjan Kreijns (DUT)	
15.15-15.45	Coffee break		The Hague University of Applied Sciences, Rotterdamseweg 137; Beta Factory, Rotterdamseweg 382

15.45-17.30	Peer Review sessions Living Labs (Group work)		
17.30-17.40	Wrap-up today's programme	Willem van Winden (Urban IQ)	
17.40-17.45	Outlook on tomorrow's conference	Patrick van Geel (City of Delft)	
17.45-17.55	End of programme participants (buses) / coffee break		
18.00-19.00	URBACT Coordinators meeting (afterwards: bus for URBACT coordinators to dinner location)		
19.30-22.30	Dinner offered by Mayor Bas Verkerk and Rector Karel Luyben (and presentation of posters)		Museum Lambert van Meerten, Oude Delft 199

Friday, 20 March**Open Seminar: 'How to make Europe's University Cities future proof'**

Van der Mandelezaal (Museum Prinsenhof), Schoolstraat 7, 2611 HS Delft

Time	Topic	Speaker
9.00-10.00	Registrations	
10.00-10.10	Opening speech & introduction to today's programme	Arthur Tolsma (Master of Ceremony)
10.10-10.30	Presentation Peer Review meeting Delft	Willem van Winden (Urban IQ)
	EUniverCities movie	
10.30-10.40	Q&A	
10.40-11.00	Keynote speech "Entrepreneurship as major tool for development"	Bernard Wientjes (Chair Entrepreneurship and Leadership at Utrecht University)
11.00-11.30	Presentations and reflections	Tampere, NUON Solar Team (DUT)
11.30-11.45	Coffee break	
11.45-12.05	Presentation: University Cities of the Future - Campus development	Alexandra den Heijer (Associate Professor, DUT)
12.05-12.30	Presentations and reflections	Aachen, Parma, Trondheim
12.30-12.45	Q&A	
12.45-13.45	Lunch	
	Presentation of LAPs by all EUniverCities URBACT partners	
	NUON Solar Team and NUNA	
13.45-14.05	Delivery Final Project Report & Statement EUniverCities: including link with Urban Agenda for EU	Mayor Bas Verkerk (City of Delft); Normunds Popens (European Commission - Deputy DG Regional and Urban Policy); Emmanuel Moulin (Director URBACT); Marc Frequin (Ministry of the Interior, The Netherlands, tbc)
14.05-14.15	Q&A	
14.15-15.15	Presentation and Round table: Cities and Universities realizing Europe's Grand Societal Challenges	Pia Laurila (European Commission - DG Research & Innovation)
	Presentations and reflections	Linköping, Ghent, ### tbc
	Q&A	
15.15-15.20	Closing words	Patrick van Geel (City of Delft)
15.20-17.00	Networking (drinks)	
	<i>End of programme</i>	

Practical Information

- **Contact information coordinators Delft meeting**

- Ms Margie Burger, mburger@delft.nl , +31(0)15 219 7482
- Ms Adrie Steenbeek, asteenbeek@delft.nl , +31(0) 15 260 1834
- Mr Patrick van Geel, pvgeel@delft.nl , +31(0)15 260 2513
- EUniverCities Secretariat: urbact_eunivercities@delft.nl

- **Information about the hotels**

There are three recommended hotels with negotiated discounted prices for the EUniverCities meeting. The participants should make their reservations directly to the hotels.

Availability for two hotels is guaranteed until 17 February 2015 (we will try to extend this period).

1. **Best Western Museumhotels Delft******

Oude Delft 189
2611 HD DELFT
+31 (0)15 215 3070
<http://www.museumhotels.nl/index.asp?taal=en>
info@museumhotels.nl

Standard room: € 99
Charme room € 109
Deluxe room € 119
All room prices include breakfast.

Availability is guaranteed until 17 February 2015

**Mail your reservation with reservation code 'EUniverCities' to info@museumhotels.nl .
Or book online with discount code 'EUniverCities'.**

2. **Hotel Vermeer*****

Molslaan 18-22, Delft
+31 (15) 212 64 66
<http://www.hotelvermeer.nl/en/>
info@hotelvermeer.nl

Standard room: € 90; including breakfast

Availability is guaranteed until 28 February 2015

Mail your reservation with reservation code 'EUniverCities' to info@hotelvermeer.nl

3. **Hotel De Plataan*****

Doelenplein 10
2611 BP Delft
+31 (0)15 212 6046
<http://www.hoteldeplataan.nl/eng/>
info@hoteldeplataan.nl

Standard room: € 94,50
Theme rooms € 126,00
All room prices include breakfast.

Availability is guaranteed until 17 February 2015

Mail your reservation with reservation code 'EUniverCities' to info@hoteldeplataan.nl

- [Information about how to get to and from airport/ train station](#)

Coming to Delft you can either fly into [Schiphol Airport](#) or [Rotterdam The Hague Airport](#).

Schiphol Airport services all major airlines. The train connection from Schiphol to Delft is a 40 minute train ride. Trains leave from Schiphol Airport roughly every quarter of an hour. You can plan your journey with public transport from and to Schiphol Airport on <http://www.ns.nl/en/travellers/home>.

You can also fly to the smaller (though equally efficient) airport **Rotterdam The Hague Airport**. Public transportation to Delft takes about 30-45 minutes (and requires a combination of bus + train). A taxi ride to Delft takes about 15 minutes. You can plan your journey with public transport from and to Rotterdam The Hague Airport on www.9292.nl.

- A map including the locations of dinners and venues for the meeting will follow soon.

Speakers
Will follow soon

URBACT II

URBACT is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal challenges. It helps them to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 181 cities, 29 countries, and 5,000 active participants

<http://urbact.eu/all-networks>



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