

Mediapolis campus is a centre and network for content production and digital industries, currently hosting more than 30 companies and other organisations, 1100 people everyday.

The largest production company in campus area is Finnish Broadcasting Company (Yle), there are also two educational institutions providing media programmes, Tampere University of Applied Sciences (TAMK) and Tampere Vocational College (Tredu).



## To begin with a vision

1. *It is not the strongest nor the most intelligent who will survive but those who can best manage change.*

**Charles Darwin**

2. The most groundbreaking ideas are found at the intersections of diverse fields, industries, disciplines, and cultures.

**Frans Johansson**

3. The way to succeed constantly changing business is to test and see which will fail and will succeed.

**Markku Sotarauta**







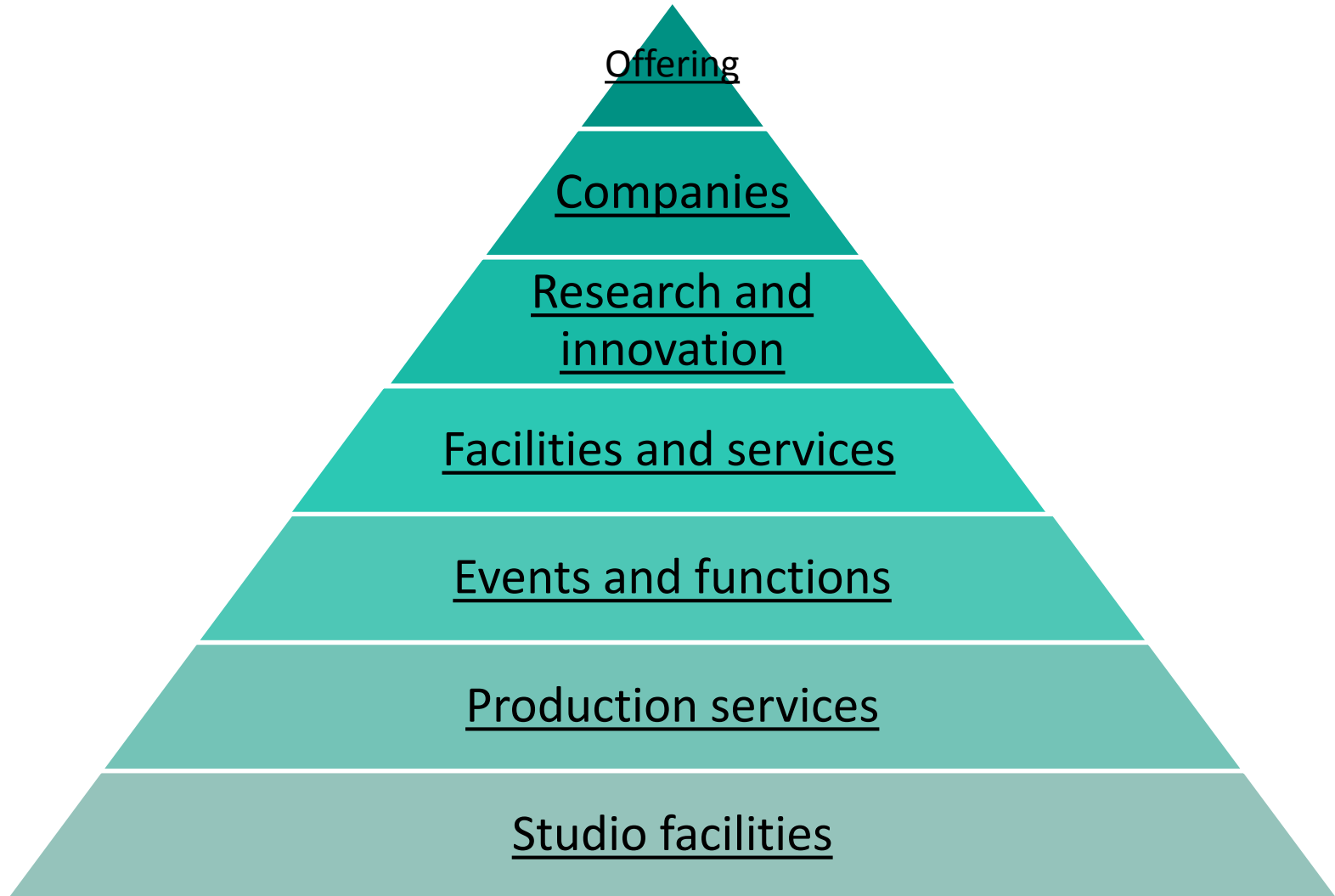
**<http://mediapolis.fi/en/>**

MEDIAPOLIS loves CONTENT

MEDIAPOLIS loves PRODUCTION

MEDIAPOLIS loves PEOPLE





## An experimental VR-production lab in Mediapolis

One **demo production** with <https://ozo.nokia.com/eu/#> was done in Lost in Music-showcase festival's Kick Off Club-event at Klubi 5.10. 2016

**Lintukoto** – an escape room with  
live motion capture 2015 (22'52")





## Haydn - Il mondo della luna - Opera with AR 2016



## More R&D

MEDAIA - <http://medaia.tamk.fi/fi/2016/05/19/medaias-role-in-innovation-networks/>

Get Lost - <https://augmentedtesomareality.wordpress.com/>

Line 8 - Mediabus





Sofia Matus Cancino (Mexico) & Emilia Mäkelä  
(Finland) Red-flanked Bluetail  
2010 Size: 2,7 m x 15 m Pigment ink print on  
wall pane in Technopolis Yliopistonrinne



# TAMK - Degree Program of Media and Arts

Do what every dinosaur would like to do.

<https://www.youtube.com/watch?v=PTiglxzIBEs>

Infographics designed and produced by Fernando Otero Martínez and Pablo Sánchez Hidalgo in the "Graphics in Motion" course.



# *Future Developments*

## **Mediapolis**

Increasing co-op with YLE (Galax since 2013 !) and independent production companies in the campus area

## **Tampere 3**

Increasing co-op with the other universities in Tampere.

**More emphasis on business projects and entrepreneurship skills**

