



## Improved involvement of international students and scientists in the city society

11th-12th April 2018  
Parma, Italy

In the last sessions in Magdeburg and Tartu, we discussed how to attract international talent, and how to develop services and supports that fit for internationals. Now, the central question for this session is: How to promote the involvement of international students and scientists in the city society? We will have a 1,5 day meeting on this.

### Questions to be addressed

- How do the students and scientists mix with the population?
- What are the main barriers that prevent mixing?
- How can the public be taught the benefits of international students and academics for the location?
- How can the interest of the population in contacts be increased?
- How can existing barriers be removed?
- How can international students and scholars be encouraged to open themselves to the population?
- Which urban actors are particularly involved (theatres, art galleries, sports clubs)?
- How should urban policy be included?
- What is the role of schools (language teachers, guides for foreigners)?
- How do we deal with xenophobia?
- How can city and university collaborate more effectively in all these respects?

# Programme

Tuesday, 10 <sup>th</sup> April	
	Arrivals
20:00	Welcome dinner
Wednesday, 11 <sup>th</sup> April	
09:00	Arrival to the venue
09:30	Welcome words <ul style="list-style-type: none"> <li>- <i>The Parma hosts</i></li> <li>- <i>Klaus Puchta, City of Magdeburg</i></li> <li>- <i>Willem van Winden, Chair of the Meeting</i></li> </ul>
10:00	Local context presentation, explaining the city, the university, the student population, some key projects etc.
10:30	Coffee break
11:00	How do international students/scientists work & live in the city; how do they participate in the city life? <ul style="list-style-type: none"> <li>- <i>Interview with some students and scientists from Parma (4 or 5)</i></li> </ul>
11:45	Site visit to EFSA, The European Food Safety Authority. They explain how this institution is integrated in the city and how are Efsa's workers and researchers integrated in the city.
13:00	Lunch
14:00	Sharing experiences: <ol style="list-style-type: none"> <li>1) What is happening in the partner cities (Aalborg, Delft, Magdeburg, Tartu) to involve foreign students &amp; scientist in the urban society?</li> <li>2) What are your main problems/worries/challenges?</li> </ol> (Homework for all: a <u>short presentation</u> (max 10m) by every city followed by a joint discussion) <ul style="list-style-type: none"> <li>- <i>Representatives from Aalborg, Magdeburg, Parma, Delft and Tartu</i></li> </ul>
15:30	Coffee break
16:00	Interactive Workshop: developing new ideas for improved integration <i>By Each city team, and then sharing results</i>
17:30	Conclusions and reflections
xxx	Visit?
xxx	Dinner

Thursday, 12 <sup>th</sup> April	
09:00	Visit European school
10:00	Keynote speech + Q&A (questions prepared by groups)
11:00	Coffee break
11:30	Project presentation: Teaching placement (in collaboration with the Municipality of Parma)- "LEARNING AND TEACHING WITHOUT BORDERS" For foreign

	students who would like to teach or for those who just want to have experience in the Italian school system, it's the chance to fully immerse in Italian life and culture. + Q&A
12:00	Lunch (take-away option for early leavers)
13:30	?Site visits (optional)?

## Practical Information

### HOTELS

There are three recommended hotels with negotiated discounted prices for the meeting. The participants should make their reservations directly to the hotels. They are all located in the city centre.

#### **Mercure Parma Stendhal \*\*\*\***

Tel: +39 0521 208057

Address: Via Bodoni n. 3 – 43121 Parma

<http://www.mercure.com/gb/hotel-9093-mercure-parma-stendhal/index.shtml>

**Booking only by email:** [H9093@accor.com](mailto:H9093@accor.com) by indicating:

Booking code **INTERNATIONAL\_005**, name, dates of arrival and departure, the type of room you want to book (subject to availability), telephone number and email address, number and expiry of a credit card to guarantee the reservation.

Rate per night:

95 euro, single room, breakfast buffet included.

110 euro, double room, breakfast buffet included

City tax excluded: 3 euro per night/person

**Availability and discount prices guaranteed until 7 March**

#### **Ibis Styles Parma Toscanini \*\*\***

Tel: +39 0521 289141

Address: Viale A. Toscanini n. 4 – 43121 Parma

<http://www.ibis.com/en/hotel-9153-ibis-styles-parma-toscanini/index.shtml>

**Booking only by email:** [H9153@accor.com](mailto:H9153@accor.com) by indicating:

Booking code **INTERNATIONAL\_003**, name, dates of arrival and departure, the type of room you want to book (subject to availability), telephone number and email address, number and expiry of a credit card to guarantee the reservation.

Rate per night:

67,50 euro, breakfast buffet included, single room

76,50 euro, breakfast buffet included, double room

City tax excluded: 1,5 euro per night/person

**Availability and discount prices guaranteed until 7 March**

#### **Hotel Torino \*\*\***

Email: [info@hotel-torino.it](mailto:info@hotel-torino.it)

Tel: +39 0521 281046

Address: Borgo Angelo Mazza n. 7 – 43121 Parma

<http://www.hotel-torino.it/>

Rate per night:

69 euro, breakfast buffet included, single room

125 euro, breakfast buffet included, double room

Booking code: **internationalization project**

City tax excluded: 1,5 euro per night/person.

**Availability until: anytime**

## HOW TO GET TO PARMA

The two nearest airports are **BOLOGNA** and **MILAN LINATE**.

### BOLOGNA

Bologna is 90 km far from Parma. The airport, Bologna Marconi, is 6 km far from Bologna city centre.

From the airport to the railway station:

-taxi (20 euro aprox)

-Aerobus BLQ, shuttle service; it runs every 11 minutes, from 5:30 am to 12:15 am.

Tickets can be bought on the bus or at the vending machine at the bus stop just outside Departures, or online (<http://aerobus.bo.it/en>), price is 6 euro

From Bologna to Parma:

-Train from Bologna Central Station to Parma: 1 hour by 'regional' train or 45-50 minutes by fast train. There are 2 or 3 trains each hour from Bologna to Parma

Tickets can be bought at the station (vending machines, also in English) or at the ticket counters (sometimes long queues) or online (<http://www.trenitalia.com/tcom-en> website of the Italian railway company).

Prices:

'regional' trains: 7,35 euro one way second class

fast trains: various prices

### MILAN

Milan is 90 km from Parma. There are two airports in Milan: **MALPENSA** and **LINATE**

Milan Malpensa airport is located west of Milan, 45 km from the city of Milan.

The airport is connected to Milano Central Railway Station by train, the journey takes 45 minutes

<http://www.milanomalpensa-airport.com/en/directions-and-parking#>

Milan Linate airport is 7 km from the city of Milan.

From Linate to Milano Central Railway Station:

-no train

-by taxi, 20-25 euro aprox

-by coach directly to the Central Station; Departures every 30 minutes; On-board ticket or directly in the Arrivals hall. It takes aprox 20 minutes to reach the Station

From Milan to Parma:

-Direct trains:

.regular trains: aprox 1,30 hour. Ticket 11,10 euro one way second class

.fast trains: aprox 1,10 minutes, various prices

You can buy them online <http://www.trenitalia.com/tcom-en>, at the vending machines in the Station or at the ticket office

## **CONTACT INFORMATION**

-Coordinators Parma meeting

Ms Teresa Folli, City of Parma, +39 0521 218 417

[t.folli@comune.parma.it](mailto:t.folli@comune.parma.it)

Mr Gabriele Agnetti, City of Parma, +39 0521 218 051

[g.agnetti@comune.parma.it](mailto:g.agnetti@comune.parma.it)

Ms Patrizia Marani, City of Parma, + 39 0521 218 894

[p.marani@comune.parma.it](mailto:p.marani@comune.parma.it)

Ms Lara Berzieri, City of Parma, + 39 0521 218 129

[l.berzieri@comune.parma.it](mailto:l.berzieri@comune.parma.it)

Mr Alessandro Bernazzoli, Coordinator, University of Parma, +39 0521 034 037

[alessandro.bernazzoli@unipr.it](mailto:alessandro.bernazzoli@unipr.it)

Mr Stevche Veleviski, Coordinator, University of Parma, +39 0521 906 305

[stevche.velevski@unipr.it](mailto:stevche.velevski@unipr.it)

-Coordinator of the project, City of Magdeburg

Klaus Puchta

phone: +49 391 540 2562 mobile: +49 171 5509958

[puchta@ob.magdeburg.de](mailto:puchta@ob.magdeburg.de)

Janine Lehmann

phone: +49 391 540 2636 mobile: +49 163 4554066

[janine.lehmann@ob.magdeburg.de](mailto:janine.lehmann@ob.magdeburg.de)

Townhall/Rathaus

Alter Markt 6

39104 Magdeburg