

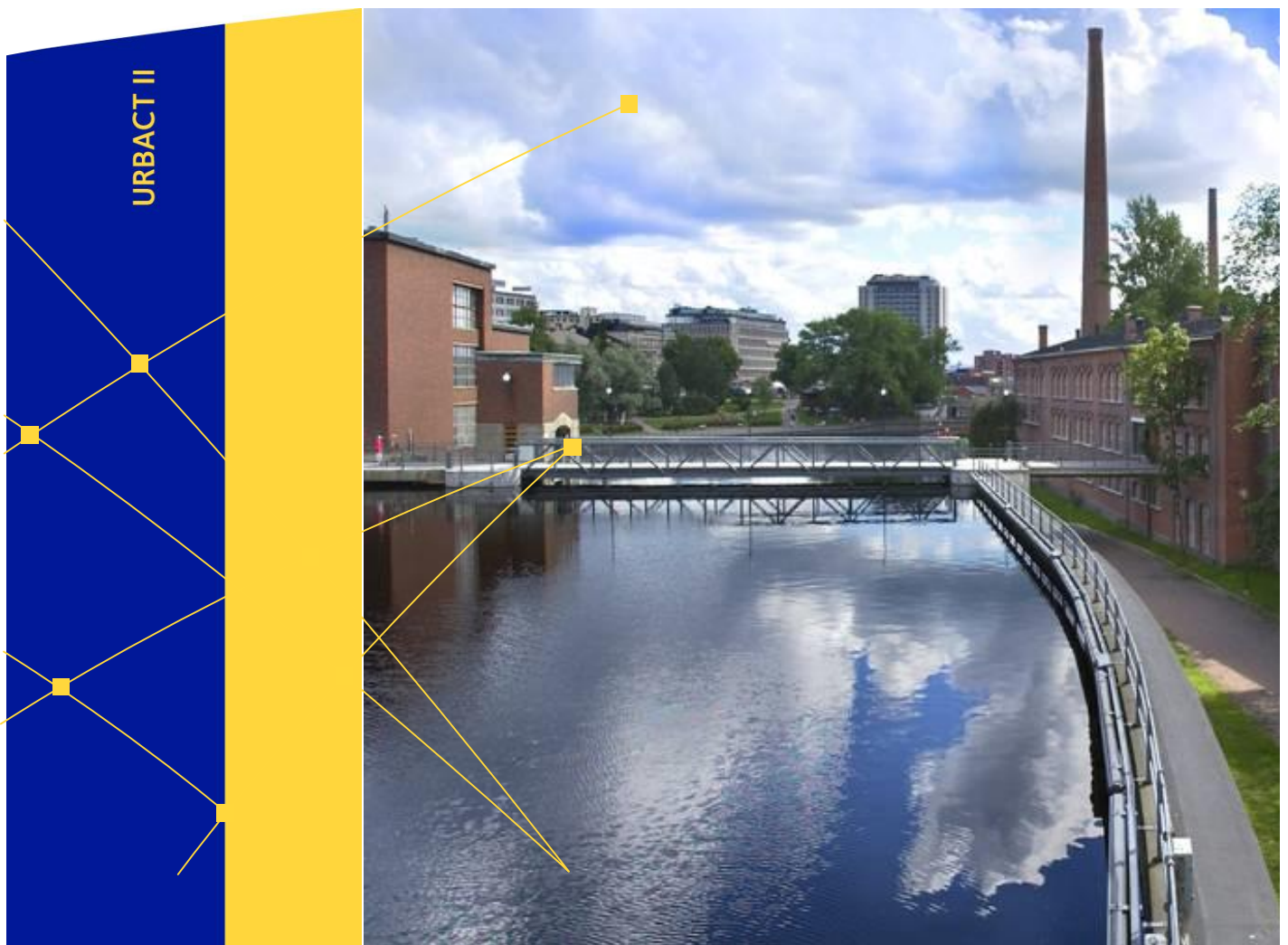


EUniverCities

# EUniverCities

Peer Review Meeting Tampere

24.-26.9.2014



Connecting cities  
Building successes





# PROGRAM

## UNIVERSITIES AND REGIONAL ECONOMY IN TAMPERE

### Problem Statement – City of Tampere

The Tampere City Strategy and the Economic Development Policy state that Tampere aims to be the best place in Finland for companies to start, grow and internationalize. To reach this aim, the city is focusing strongly on innovation platforms and centres and also on enhancing entrepreneurship on all levels of education.

The background for these strategic goals lies in the recent economic development. The region has for past decades been dominated by large corporates but the situation is changing. The corporates are no longer an adequate basis for economic growth and regional success. The region needs more start-ups and growth businesses. The need for more innovation based enterprises and academic entrepreneurship is a national issue.

For the last 25 years the Tampere city economic policy has focused strongly on the role of the universities as they are key dynamos of regional development. The universities also have a major role in the overall attractiveness of the city. The competence base of the region is the key element for companies to locate in the region and the high quality education attracts students. The co-operation between the city and the universities is essential in the future success of the region.

The impact of university-industry-collaboration, start-ups and university graduates on local and regional economy is a matter of growing interest in the changing regional economy and as the new strategic goals are being implemented.

The universities follow up on spin offs, the city measures the amount of start-ups born by different activities and even common regional innovation indicators have been developed by the Regional Council. However, these measurements do not cover the overall impact on the local economy adequately and more measurements need to be developed.

The main focus on the EuniCities Tampere meeting and peer review sessions is on developing new measurements on the impact of university-industry-collaboration, start-ups and university graduates on the local and regional economy.

## Programme

### Tuesday, 23 September      **Arrival of European guests**

19.00 – 20.30                      Welcome Reception, Old City Hall (Raatihuone)

### Wednesday, 24 September **Presentations, Site Visits and Peer review session**

8.30 – 9.00                      Transportation from the hotels to Tampere University of Technology (TUT)  
(Cumulus Hotel Pinja 8.30, Sokos Hotel Ilves 8.40)

9.00 – 9.30	Registration and coffee	
9.30 – 10.00	Opening and Welcome to Tampere	Mr. Kari Kankaala, Executive Director, City of Tampere
10.00 – 10.15	Expectations for the Meeting	Mr. Patrick van Geel, Advisor, European Affairs, City of Delft
10.15 – 10.30	Introduction of the Peer Review Sessions	Mr. Willem van Winden, Lead Expert, EUniverCities
10.30 – 11.15	<i>Round Table: The Universities as Regional Dynamos</i> (chaired by Mr. Kari Kankaala)	Ms. Anne-Mari Järvelin, Director, PR and Partnerships, Tampere University of Technology (TUT) Mr. Pertti Haapala, Vice President, Tampere University Mr. Markku Lahtinen, President, Tampere University of Applied Sciences (tbc)
11.15 – 11.35	Q&A Session	Ms. Anne-Mari Järvelin, TUT
11.35 – 12.00	Coffee Break	
12.00 – 12.45	<i>Round table: Tampere Economic and Innovation Policy, Initiatives and the Situational Picture</i> (chaired by Mr. Timo Antikainen)	Mr. Timo Antikainen, Director, Economic Development, City of Tampere Mr. Pauli Välimäki, Special Adviser, City of Tampere Mr. Seppo Haataja, Project Manager, Tredea Mr. Petri Räsänen, Director, Council of Tampere Region
12.45 – 13.00	Q&A Session	Mr. Timo Antikainen, City of Tampere
13.00 – 14.00	Lunch	
14.00 – 15.45	Site visit at TUT	Ms. Anne-Mari Järvelin
15.45 – 16.45	Peer Review Sessions (with coffee)	Mr. Willem van Winden
16.45 – 17.00	Closing words	Mr. Willem van Winden & Mr Kari Kankaala

17.00 – 18.00 Urbact coordinator meeting

17.00 – 17.30 Transportation from TUT to the hotels

18.00 – 18.30 Transportation from TUT to the hotels for participants of Urbact coordinator meeting

18.30 - 19.00 Transportation from hotels to Hangaslahti

19.00 - 22.00 Dinner and sauna (Hangaslahti), hosted by Mr. Kari Kankaala

22.00 - 22.30 Transportation from Hangaslahti to hotels

## Thursday, 25 September Presentations, Site Visit and Peer Review Sessions

8.40 – 9.00 Guided Walk from hotels to Werstas

9.00 - 9.15	Registration and coffee	
9.15 - 9.20	Welcome	Ms. Anne-Mari Järvelin
9.20 - 9.30	Introduction of the Program and the Goals for the Day	Mr. Willem van Winden
9.30 - 9.45	Tampere Innovation Policy	Mr. Timo Antikainen
9.45 - 10.00	Unipoli Cooperation	Ms. Marjut Schroderus, Unipoli Coordinator, TUT
10.00 - 10.20	Industry-University collaboration in Tampere	Ms. Anne-Mari Järvelin
10.20 – 10.35	Industry case (tbc)	tbc
10.35 – 11.00	Q&A session	Ms. Anne-Mari Järvelin
11.00 – 11.30	Coffee Break	
11.30 – 11.45	University Activities in Enhancing Entrepreneurship	Ms. Leena Köppä, TUT
11.45 – 12.00	ProAkademia – Coaching students to entrepreneurship	Mr. Antti Vuento, Lecturer, Coach, ProAkademia
12.00 – 12.15	Q&A session	Mr. Timo Antikainen
12.15 – 12.30	Guided walk to the Old City Hall	
12.30 – 13.45	Lunch, Old City Hall, hosted by the Mayor of Tampere, Ms. Anna-Kaisa Ikonen	
13.45 – 14.00	Guided walk to Werstas	
14.00 – 15.00	Student Friendly Tampere Program Launch	
	Opening Words	Mayor Anna-Kaisa Ikonen, City of Tampere
	Presentation of the Student Friendly Tampere program	Ms. Tuija Telen, Liaison Director, City of Tampere
	Student's Comments on the Program	Mr. Jaakko Mustakallio, Student and City Council Member
	Q&A	
15.00 – 15.15	Guided Walk to the New Factory	
15.15-15.45	The New Factory, activities and results	Mr. Ville Kairamo, CEO, Demola International
15.45-17.15	Peer Review Sessions	
17.15-17.30	Closing Words	Mr. Willem van Winden

17.30 – 17.45

Walk to the hotels

18.45 – 19.00

Transportation from the hotels to Näsinneula Tower

19.00 – 22.00

Dinner, Näsinneula Tower hosted by Executive Director, Mr. Kari Hakari  
City of Tampere

22.00 – 22.30

Transportation from Näsinneula Tower to the hotels

**Friday, 26 September**  
**an Innovation Platform**

**Peer Review Session Results and OPEN SEMINAR: The City as**

8.40 - 9.00

Guided walk from hotels to Vapriikki

9.00 – 9.30	Conclusions and Recommendations from the Peer Review Sessions	Mr. Willem van Winden, Lead Expert, EUniverCities
9.30 - 9.45	Discussion on the Conclusions	
<b>OPEN SEMINAR: THE CITY AS AN INNOVATION PLATFORM</b>		
9.45 - 10.00	Registration and Coffee	
10.00 – 10.15	Welcome	Mr. Kari Kankaala, Executive Director, City of Tampere
10.15 – 10.30	Tampere Urban Development – Tulli Region	Mr. Tero Tenhunen, Project Director, City of Tampere
10.30 – 10.45	University Campus Development	Mr. Olli Niemi, Adjunct Professor, University Properties of Finland
10.45 – 12.00	Urban Innovation Platform Cases	
	Case: Vuores, Tampere	Mr. Pauli Välimäki, Special adviser, City of Tampere
	Case: Intelligent Traffic Systems	Mr. Jukka Lintusaari, Tampere University
	Case: Kauppi Campus	Mr. Matti Eskola, CEO, FinnMedi
	International case (tbc)	
	Q & A	
12.00 – 12.15	Closing Words	Mr. Kari Kankaala
12.15 – 13.30	Lunch for EUniverCities meeting participants	
13.30 – 14.00	Closing of the EUniverCities meeting	Mr. Patrick van Geel

## Practical Information

### Contact information, EUniverCities Tampere meeting coordination

Ms. Minna Jalonen +358 40 841 6917  
minna.jalonen@tampere.fi

Ms. Tuija Telén, +358 40 801 6009  
Tuija.telen@tampere.fi

### Information about the hotels

There are two recommended hotels a) Cumulus Hotel Pinja and b) Sokos Hotel Ilves with room quotas for EUniverCities meeting ('EUniverCities' to be mentioned as making the reservation to get a room from the quota with a negotiated prices). Participants should make their reservations directly to the hotels.

Cumulus Hotel Pinja  
Satakunnankatu 10  
33100 Tampere, FINLAND  
Tel:+358 (0)3 241 5111  
Fax:+358 (0)3 241 5555  
pinja.cumulus@restel.fi

[http://www.cumulus.fi/cumulus!/en\\_GB/](http://www.cumulus.fi/cumulus!/en_GB/)

Sokos Hotel Ilves  
Hatanpään Valtatie 1  
33100 Tampere  
Tel.+358 20 1234 631  
Fax +358 3 5698 6263  
ilves.tampere@sokoshotels.fi

<https://www.sokoshotels.fi/fi/tampere/sokos-hotel-ilves>

Participants are kindly requested to send confirmation about their hotel to Ms. Minna Jalonen (minna.jalonen@tampere.fi). Bus transportations and guided walks have been organized from the hotels to the venues, which makes this information necessary.

### How to get to and from airport/train station

Tampere-Pirkkala Airport is located about 17 kilometers from Tampere city centre. At the airport, there are taxi ranks in front of both Terminal 1 and Terminal 2 and a free phone for calling a taxi (from Terminal 1 also Airport Taxi) in case there are no taxis available. The trip to/from the centre costs approximately 30 euros, somewhat more on weekends and at night.

Tampere Taxi by phone  
+358 100 4131

A local bus connection (number one) runs once or twice an hour between Tampere city center and the airport. A single ticket fare is 2,60 €. Check for more information on Tampere City Public Transport bus lines and timetables (lentoasema = airport):

<http://aikataulut.tampere.fi/?line=1&lang=en>

Getting to Tampere from Helsinki-Vantaa airport without a connecting flight is possible by bus and by train.

An express bus runs once an hour to Tampere. One way ticket costs 27 € and a drive takes app. 2,5 hours. Check for more information on timetables:

<http://www.paunu.fi/english.html>

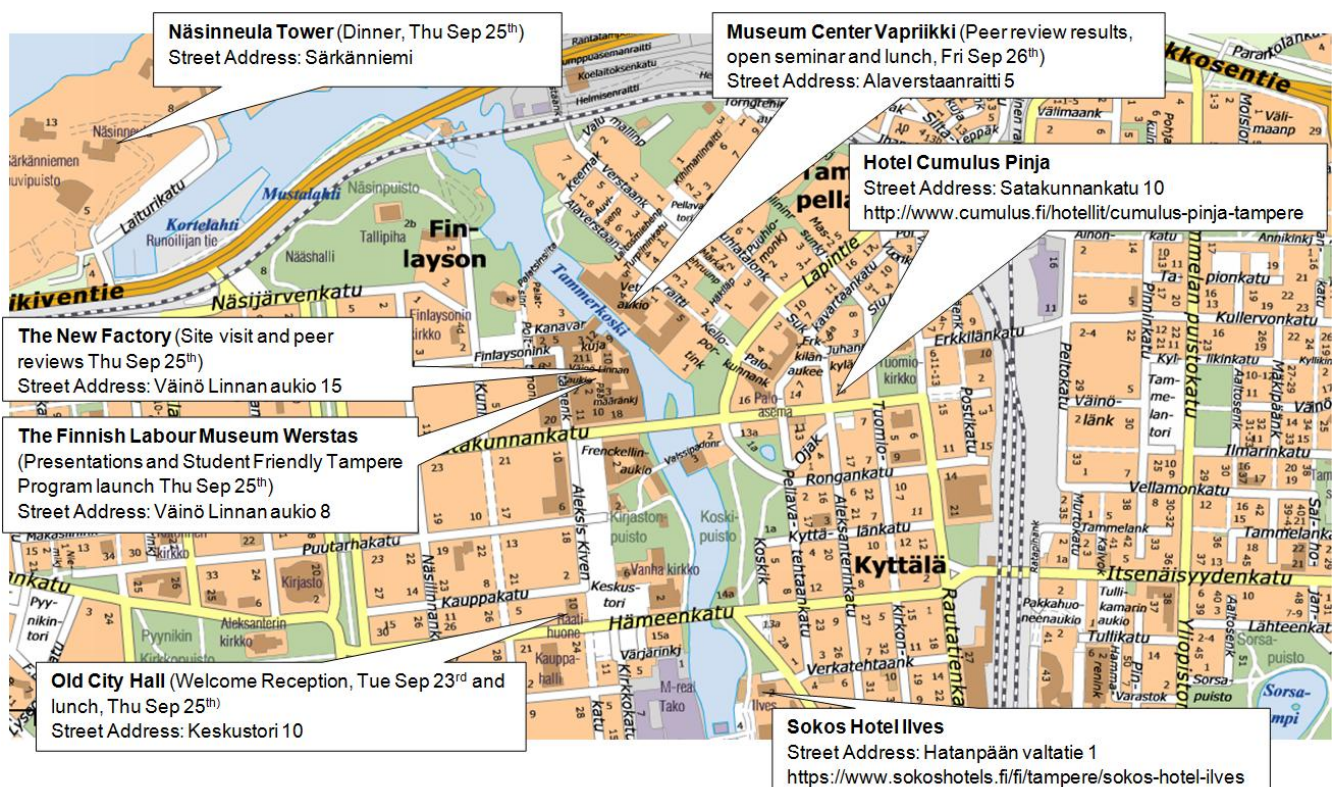
A bus number 61 runs frequently from the airport to Tikkurila train station. A single ticket fare is a 3 € and the drive takes app. 30 minutes. A train ticket from Tikkurila to Tampere costs app. 35 – 47 € and the trip takes a bit less than 1,5 hours depending on the train type. Check for more information on timetables and fares:

<https://www.vr.fi/cs/vr/en/frontpage>

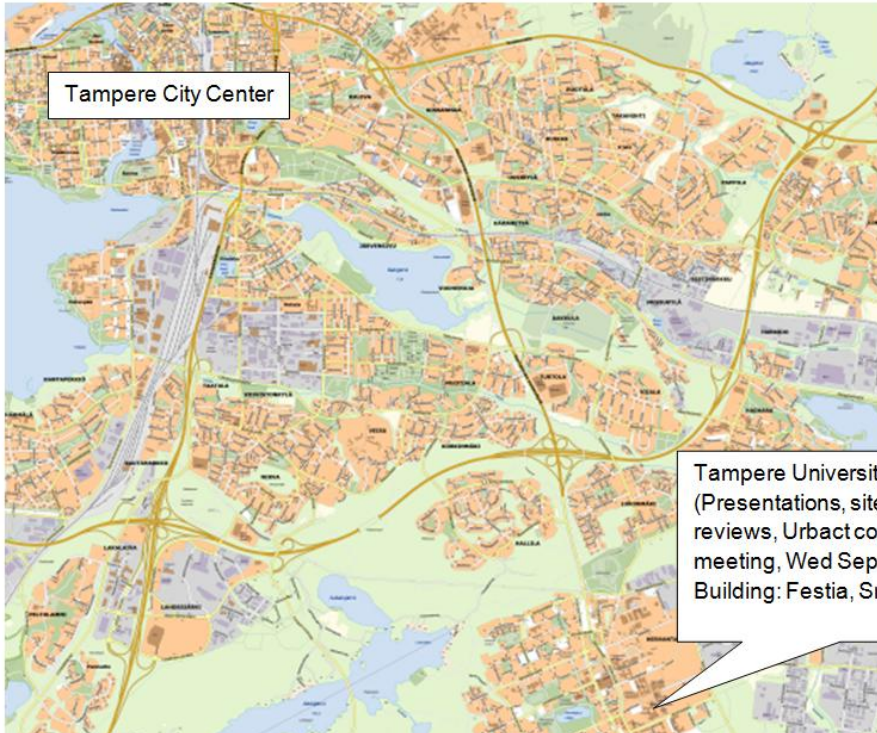
### Information about the main locations

Transportation from the hotels to meeting venues is organized for the whole duration of the meeting. The times of the transportations are marked in the program. The pick up point from the hotels is the hotel reception lobby.

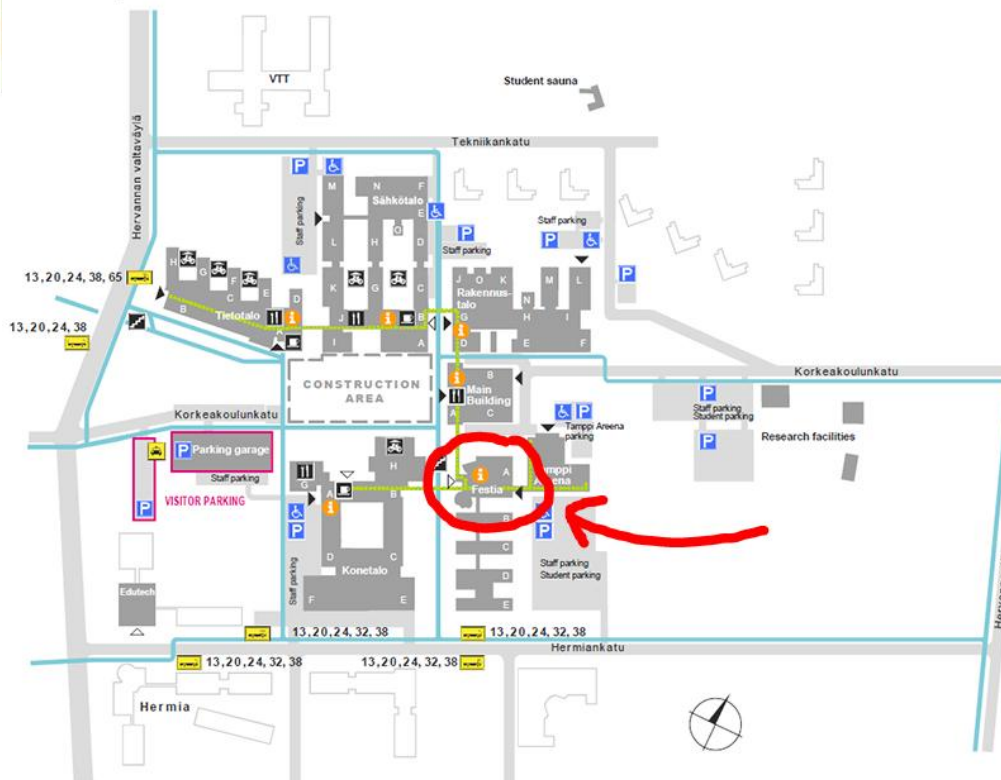
Map of Tampere city centre (main venues)



## Tampere University of Technology Campus



### TUT Campus



#### Description

Parking area	Bus stop	Stairs	Accessible entrance
Accessible parking	Taxi drop-off & pick-up	Accessible route	Entrance



## Sauna etiquette

On Wednesday 24<sup>th</sup> September, there's a possibility to experience a traditional Finnish smoke sauna. Depending on the situation, sauna traditions vary in Finland. However, at Hangaslahti ladies and gents will bathe on separate turns. Participants are requested to bring their own swimsuits with them. Hangaslahti sauna will provide towels and refreshments. There is also some basic bathing equipment i.e. shampoos, soaps and blow-dryers in the dressing rooms. Sauna bathing usually consists of few rounds in steam room and minutes of cooling off outside. You may also want to try dipping yourself into the lake while bathing.

## Exploring Tampere

Visit Tampere web site (see the link below) provides a lot of detailed information about Tampere and what the region has to offer for visitors. The Tourist information is located at the Tampere railway station (street address: Rautatienkatu 25 A).

<http://www.visittampere.fi/>

Planning to stay longer? We are very happy to help you with your plans and give hints for nice ways to enjoy your stay in Finland.

Minna Jalonen, [minna.jalonen@tampere.fi](mailto:minna.jalonen@tampere.fi)  
Tuija Telén, [tuija.telen@tampere.fi](mailto:tuija.telen@tampere.fi)

URBACT II

**URBACT** is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal challenges. It helps them to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 181 cities, 29 countries, and 5,000 active participants

[www.urbact.eu/project](http://www.urbact.eu/project)



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