



EUniverCities

EUniverCities

Multilateral Meeting Linköping

9-12 September 2013 - Final programme



European Union
European Regional Development Fund

Connecting cities
Building successes





PROGRAMME

FROM MUZAK TO ROCK´N ROLL – BRIDGING THE GAP FOR ATTRACTION

How to make a middle sized, prosperous provincial city thrilling

The city of Linköping is prosperous and safe with blooming trade and industry. The university is the fifth largest in Sweden, located about 4 kilometers from the city center. Students love their time at the university but when they graduate they have few connections with the city – and leave. It's almost as if the city and the university live parallel lives. The companies in Linköping are often top performing and high-tech and need to attract skilled professionals, like the LiU students. And the university is facing a generation shift among the staff and needs to recruit lecturers and researchers to keep up the good pace. But students prefer to live the big cities in Sweden or abroad and Linköping seem a bit sleepy in comparison.

Although Linköping is not a big city it is part of one of the most environmentally sustainable regions in the world and has a number of unique qualities: the high-tech workplaces, the good accessibility to beautiful surroundings, the safety, the dynamic business and innovation climate... These qualities impress visitors when exposed to them but are not very well known. "Linköping is a very well-kept secret" a CEO from one of the largest international ICT-companies put it. Still, this dynamic force from being an entrepreneurial UniverCity is not present in the city center and the connections between the city, the Science Park and the university needs to be further developed to make Linköping "rock". This development needs to be performed on a management level, in everyday life and in physical planning.

We would like the peer review to address the following questions:

- What is a good life for a young professional and what are the strengths to market and weaknesses to overcome in the Linköping case?
- How can the new district Vallastaden, neighbor to the university, contribute to bridging the gap?
- What needs to be developed in terms of management collaborations between the key actors in Linköping?

Programme

Monday, 9 Sept

19:30 – 22:00

Arrival of European guests

Welcome buffet at the City Hall of Linköping hosted by *Paul Lindvall, City Commissioner, City of Linköping* and *Peter Värbrand, Deputy Vice-Chancellor, Responsibility External Relations, Linköpings universitet (LiU)*

Tuesday, 10 sept

Presentations and Site Visits

Moderator of the multilateral meeting: *Brita Hermelin, Professor; Research leader at Centre for Municipal Studies, LiU*

Theme: Linköping – where ideas come to life		
From 08:30	The City Hall of Linköping, registration and coffee	
09:00	Opening and welcome to Linköping	<i>Paul Lindvall, City Commissioner</i>
09:15	Expectations for the EUniverCities multilateral meeting in Linköping	<i>Patrick van Geel, Lead Partner coordinator/Willem van Winden, Lead expert, EUniverCities project</i>
09:30	The development of the City of Linköping	<i>Joakim Kärnborg, CEO, City of Linköping</i>
09:50	The city-university collaboration in Vallastaden/LinköpingsBo2016	<i>Tommy Hultin, CEO, LinköpingExpo AB</i>
10:10	Interaction with the audience	<i>Brita Hermelin/ Willem van Winden</i>
10:30	Coffee break	
Theme: Reaching out from Campus		
11:00	Collaboration for sustainable attraction	<i>Anders Carlsson, Project Coordinator at LiU for Vallastaden and LiU Sustainable Klas Gustafsson, Vice President, Tekniska Verken AB</i>
11:45	LiU Sustainable – gathering for visibility	<i>Jenny Palm, Professor, Dept of Thematic Studies, LiU</i>
12:10	Interaction with the audience	<i>Brita Hermelin/ Willem van Winden</i>
12:30	Bus for lunch at Mjärdevi Science Park/Collegium – afternoon session at CreActive	
Theme: Linköping – a permanent state of innovation		
14:00	Innovation – a strong tradition in Linköping	<i>EvaMarie Törnström, Director of Communication and Public Affairs, Mjärdevi Science Park</i>
14:20	Growth and prosperity - The regional innovation system	<i>Jan Axelsson, MSc, PhD, Ass. Professor, Chief Strategy Officer, Manager East Sweden Business Region</i>
14:40	City collaboration	<i>Marianne Lindh, CEO, Linköping City Samverkan AB</i>
15:00	Interaction with the audience	<i>Brita Hermelin/ Willem van Winden</i>
15:20	Coffee break	

15:40	Reflection on the first meeting day and plans for tomorrow	<i>Willem van Winden, Lead expert</i>
16:00	A guided bus tour to the hotels	<i>EvaMarie Törnström</i>
17:00-18:00	A guided walking tour in the centre of Linköping	<i>Gunnar Elfström, City historian</i>

18:45 Bus from the hotels to the university campus
 19:00-22:00 Dinner at the University Club, Campus Valla hosted by *Helen Dannetun, Vice-Chancellor, LiU*

Wednesday, 11 sept Peer Review Sessions

On the second day the participants will work together in the Peer Review sessions: Structured discussions in mixed groups (max. 15 persons per group).

Theme: The qualities of Linköping		
08:30	The City Hall of Linköping, registration and coffee	
09:00	How can research contribute to the sustainability of cities and regions?	<i>Stefan Anderberg, Professor in Industrial Ecology, LiU</i>
09:20	Key note speech	<i>Paul Bermingham, CEO, ARRIS in Sweden AB</i>
09:40	Interaction with the audience	<i>Brita Hermelin/ Willem van Winden</i>
10:00	Peer Review session, part I (coffee break included)	<i>Willem van Winden, Lead expert</i>
12:15	Poster session: preparing posters on ULSG development	<i>Willem van Winden, Lead expert + five delegations</i>
12:30	Lunch at First Hotel Linköping	
13:30	Peer Review session, part II (coffee break included)	<i>Willem van Winden, Lead expert</i>
16:30	Three poster presentations on ULSG development	<i>Willem van Winden, Lead expert + three delegations</i>
17:00	Reflection on the second meeting day and plans for tomorrow	<i>Willem van Winden, Lead expert</i>

18:45 Get together in the hotel lobby, a short walk to the dinner
 19:00-22:00 Dinner at Östergötlands Museum, Restaurant Hagdahls Kök

Thursday, 12 sept Conclusions

On the last day the results of the group sessions will be presented. Furthermore the coordinators of the EUniverCities URBACT project will gather to discuss issues related to the project.

08:30	City Hall of Linköping, registration and coffee	
09:00	Presentation of results from the Peer Review sessions and discussions and end of the Multilateral Meeting in Linköping	<i>Willem van Winden, Lead expert</i>
09:45	Two poster presentations on USLG development	<i>Willem van Winden, Lead expert + two delegations</i>
10:15	Coffee break	

10:45	URBACT session: <ul style="list-style-type: none"> – Discussion about ULSG and LAP (in general) – Feedback URBACT Summer University – Administrative issues: End of first reporting period – Upcoming events: Aveiro, Lublin (?) – National training seminars 	<i>Patrick van Geel, Lead Partner coordinator and Lise-Lotte W Järvinen, Coordinator, City of Linköping</i>
12:15	End of the programme – closing remarks	<i>Patrick van Geel/Lise-Lotte W Järvinen</i>
12:30	Light lunch in the City Hall	
	Departure to the airport, central station etc	

Practical Information

- Contact information in Linköping

Lise-Lotte W Järvinen, City of Linköping
 Office: +46 13 20 64 51
 Mobile/SMS: +46 70 673 60 34

Anders Carlsson, Linköpings universitet
 Office: +46 13 28 18 01
 Mobile/SMS: +46 70 589 18 01

- Hotels :

First Hotel Linköping
 Storgatan 70-76
 SE 582 28 Linköping
 Office: +46 13-13 02 00

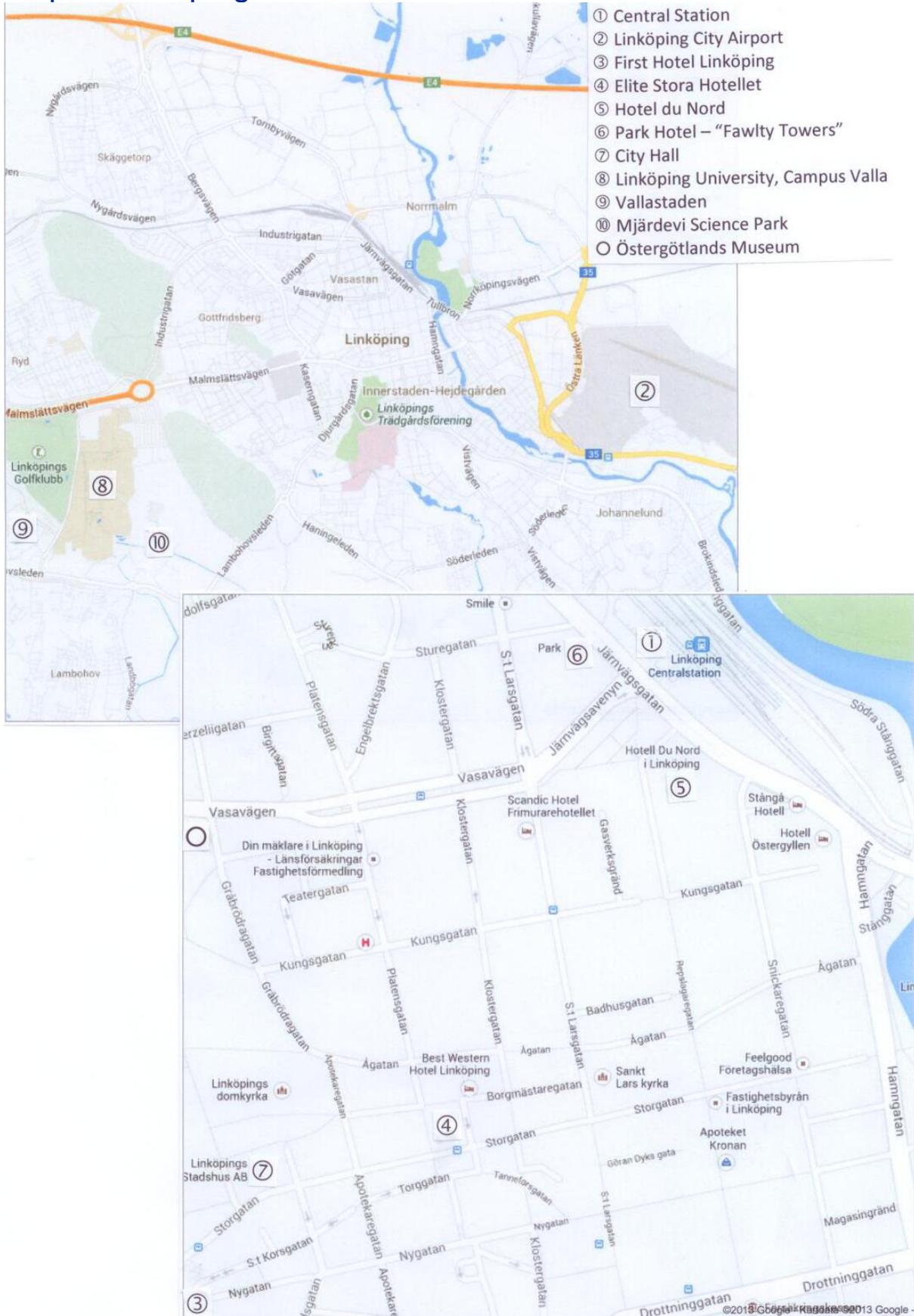
Elite Stora Hotellet
 Stora Torget 9
 SE 582 19 Linköping
 Office: +46 13 12 96 30

Hotel du Nord
 Repslagaregatan 5
 SE 582 22 Linköping
 Office: +46 13 12 98 95

Park Hotel – "Fawlty Towers"
 Järnvägsgatan 6
 SE 582 22 Linköping
 Office: +46 13 12 90 05

The hotels are situated in the city centre in walking distance from the railway station and to the City Hall. Distance to the city centre from the Linköping City Airport is 5 km. To and from the airport there are only taxi transfers and no public transport.

Map of Linköping and EUniverCities locations



Moderator



Brita Hermelin

Professor; Research leader at Centre for Municipal Studies, LiU
E-mail: brita.hermelin@liu.se

Research

I am Ph D and Professor in Geography with specialisation in Human Geography. My research interests lie broadly within the field of economic and urban geography, regional and sustainable development. I am studying local and global processes, knowledge intensive economic activities, knowledge development and the role of organisations, institutions, labour and agency for economic change.

The geography I am trying to understand is about how places are related in wider multi-local networks of economic activities. This leads my research work into questions about globalization processes, flows, interactions and mobility.

Speakers



Tommy Hultin

CEO, LinköpingExpo AB

Email: tommy.hultin@linkoping.se

CEO for LinköpingExpo AB with responsibility to ensure quality and act as a facilitator for community development and discussions in conjunction with a unique housing and community expo ready for inauguration 2016. Furthermore to coordinate all interests from the municipality as well as the entrepreneurs and other community stakeholders to ensure that the new part of Linköping will attract new citizens.



Anders Carlsson

Technical Licentiate, Research Communicator, Project Coordinator for Linköping University's activities in the Bo2016 Expo/Vallastaden
Email: anders.carlsson@liu.se

Mission

Initiator and coordinator of the LiU Sustainable initiative aiming at establishing an area of excellence in the field of sustainable development at Linköping University where approximately 300 sustainability researchers are active. Previously environmental strategist at Linköping University for nearly ten years. The university was ranked the fifth best sustainability university in the world 2011 in the international Green Metrics ranking. Member of the Local Support Group for the EUniverCities URBACT project in Linköping.



Klas Gustafsson

Vice President, Tekniska Verken in Linköping AB

Email: klas.gustafsson@tekniskaverken.se

Tekniska verken is a regional company which aims at creating an efficient community which is sustainable in the long term. It has around 300,000 private and corporate clients using services like electricity, water, district heating, district cooling, waste management, broadband and biogas. The company runs a ten years research collaboration with Linköping university. The ambition is to further explore synergies in materials, energy, waste and by-products between companies.

Klas Gustafsson is acting Vice President at Tekniska verken in Linköping since January 2011. His earlier work experience includes CEO at Mjölby-Svartådal Energi AB and officer in the Swedish armed forces at Svea Artillery Regiment, A1, in Linköping, until its closure in 1997.



Jenny Palm

Professor Technology and Social Change, Linköping University

Email: jenny.palm@liu.se

Research Interests

My research is interdisciplinary and I combine STS-theories (Science Technology Society) with policy analysis, governance and power relations. My interests concerns local and regional policy processes and how household understand and interpret public policy in everyday life. My publications concerns local socio-technical systems as innovations, infrastructural systems influence on policy outcome, path-dependency in local energy policy and the influence on policy on everyday life and vice versa. My empirical focus is mainly on energy systems and how local actors act to develop sustainable technical systems. But I have also studied emergency management, 3G and broadband systems.



EvaMarie Törnström

Email: evamarie.tornstrom@mjardevi.se

As the Director of Communication and Public Affairs in Mjärdevi Science Park in Linköping I analyze, plan, implement and follow up our communication and relations with individuals and organizations on a local, regional, national and international basis. Mjärdevi Science Park, founded 1984, is an attractive home for 260 innovative companies employing more than 5 700 people. Mjärdevi offers a broad base of support and activities to encourage and stimulate growth and success among its companies — from start-ups to multi-nationals.



Jan Axelsson

MSc, Dr., Associate Professor, Chief Strategy Officer, Manager East Sweden Business Region, Linköping University Innovation Office

Email: jan.axelsson@liu.se

Experience of Collaboration, Knowledge Transfer and Innovation

Over the past 20 years this has been the driving and motivating incentive for my personal continuous learning process. As a consultant and researcher both outside and within the university I've worked together with a wide range of companies and public organisations. In later years the results of my own research has gone through the support system of commercialization and resulted in two spin-off companies. As from 2002 I've played an active part of the regional innovation system as the regional development officer of LiU, Managing Director of the Liaison Office and currently as the Manager of East Sweden Business Region, a platform for the development and growth of knowledge-intensive companies in the county of Östergötland, and as appointed Program Director, by The Swedish Governmental Agency for Innovation Systems, responsible for developing the knowledge transfer and valorization policy, strategies, structures and processes at Linköping University.



Marianne Lindh

CEO, Linköping City Samverkan AB

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Linköping City Samverkan is a company owned 50/50 by the two unions the City association in Linköping and City Property Federation, in close cooperation with the municipality of Linköping. As a CEO for the company I analyze, plan, implement and follow up our vision that Linköping city center will be the most attractive market and meeting place in the region. Clean, safe and secure, with a variety of activities that attracts more and more visitors.



Helen Dannetun

Dr, Vice-Chancellor, Linköping University

Email: rektor@liu.se

Dr Helen Dannetun is a professor of physics and Vice-Chancellor of Linköping University. She acquired her Master of Science in Applied Physics and Electrical Engineering at LiU in 1980 and her doctorate, with a dissertation on catalytic reactions on metallic surfaces, in 1987. Following the completion of her doctoral degree Dr. Helen Dannetun continued her academic career. Postdoctoral research fellow 1988, Senior lecturer 1994, Professor of physics 2002, Head of the Department of Physics, Chemistry and Biology (IFM) 2000-2003, Dean of the Institute of Technology 2004, Vice-Chancellor of Linköping University 2011

She has also held several external roles including serving on the board of directors for the Swedish Foundation for Strategic Research and as a leading technical advisor to the Swedish Ministry of Education. Dr. Helen Dannetun is also active as a member of the board of Mjärdevi Science Park

and a previous member of Teknikdelegationen (the Swedish Technology Delegation), which is a Swedish initiative aimed at increasing the number of active engineers. In 1994 the students at the Institute of Technology awarded her the 'Golden Carrot' for excellence in teaching.

Paul Bermingham

CEO, ARRIS in Sweden AB

Email: paul.bermingham@arrisi.com



Stefan Anderberg

Professor Industrial Ecology at Linköping University and Ph.D. in Human Geography (Lund University)

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Previously, Stefan Anderberg served as deputy director of the LUCSUS (Lund University Centre for Sustainability Studies), lecturer at the University of Copenhagen (1996-2008) and researcher at IIASA (International Institute for Applied Systems Analysis), in Austria (1989-1996).

His research is related to the various sustainability challenges such as climate change issues, international trade, environmental impact and sustainability. It has often focused on the development of resource flows at different scales and related governance issues, different methods of evaluating resource flows and how cities, counties, regions and companies respond to sustainability and climate challenges. His current research focuses on urban climate cooperation and green branding, bio fuel development in Sweden and the EU, and the management of electronic waste in developing country regions.

URBACT II

URBACT is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal challenges. It helps them to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 181 cities, 29 countries, and 5,000 active participants

www.urbact.eu/project



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