

# Project: development and improvement of internationality in university cities

Integration of international graduates into the regional labour market



28-29 November 2018

Aalborg, Denmark

## About the project

Internationalisation is a key challenge for medium size university cities in the battle for brains. The main question is how these cities can attract talents (students, academics, other knowledge workers) from Europe, or even beyond.

In this project we focussed on the different but interconnected themes:

- Effective marketing of the region together, abroad
- Labour market integration of higher skilled foreigners
- Social embedding & cultural integration of foreigners
- Internationalization of urban services, facilities and amenities
- Housing and accommodation for internationals
- Internationalisation of higher education & research

At the meeting in Aalborg will be discussed all questions around the labour market integration.

## Questions to be addressed

- How well are international graduates integrated in the regional labor market?
- What are the main barriers that prevent integration?
- How can foreign students be brought into contact with companies during training?
- How can the awareness in the companies be strengthened that foreign specialists represent an opportunity?
- Which offers are necessary to integrate family members (language courses, child care, work places, etc.)?
- How can the search for suitable living space be supported
- How can this process be organized?
- How can employees' reservations in the companies be reduced?
- What role do universities play in qualifying refugees?
- How can the status of qualifications and the abilities of refugees be objectively determined?
- Which qualification offers can be offered?
- How can city and university collaborate more effectively in all these respects?

# Program

## Tuesday 27th November

19.00 **Arrival dinner**  
**Welcome by Miguel – Aalborg Municipality**  
**Restaurant Duus Vinkjældereren - Østerågade 9, 9000 Aalborg**

## Wednesday 28th november

**Location: University College North Denmark - Hobrovej 85, 9000 Aalborg**  
**Host and guide through the morning: Tue Werner Mikkelsen**

09.00 Welcome

09.15 Aalborg's talent attraction and retention

09.30 Discussion

09.45 UCN Employability CAMP 2018 (onboarding)  
Danish Employability Programme  
(Employing and keeping the students in the region)

10.15 Discussion and coffee break

10.45 UCN's framework for International Entrepreneurs –  
How can entrepreneurship guarantee employment?

11.15 Discussion

11.45 Tour of Campus and of the incubator environment and Fab Lab

12.15 Lunch – UCN Canteen

13.00 Bus transport

**13.30 Aalborg University - Fibigerstræde 10, 9000 Aalborg**  
**Host and guide through the afternoon: Camilla Bastholm Lyngø**

13.45 General services towards international students at Aalborg University -  
Youth Goodwill Ambassadors program

14.15 Discussion

15.15 Coffee break

15.30 The Employability program (Cand. Merc.), as a targeted action including  
focus on the Project Based Learning model, categorization of  
international students in relation to readiness for Danish employment,  
The Internship Exchange, etc.

15.50 Questions

16:00 Visiting cities' presentations:  
First, in city teams, discuss the following question (20 minutes): "What  
inspired you today, and what will you do with it back home?"  
Then, each city team presents their "homework" + their answer to this new question

17.30 End of day - Free time (bus transport back to the city)

19.00 Dinner  
Restaurant SanGiovanni - Vesterbro 46, 9000 Aalborg

**Thursday 29th november:**

**Location: International House North Denmark - Rantzausgade, 9000 Aalborg**

**Host and guide through the morning: Lasse Frimand Jensen**

09.00	International House - Concept of International House North Denmark
09.30	Discussion
09.45	Global Growth Agents – Up-qualifying & retention program for International Students
10.15	Discussion and coffee break
10.45	International Startup Services for international Graduates
11.30	Discussion
11.45	Tour of International House
12.00	Lunch – Aalborg Municipality Canteen

## Practical information

### Aalborg Airport

<https://www.aal.dk/tofrom>

### Transport to the city:

#### BUS

From Aalborg Airport you can take the bus to Aalborg. It is a very comfortable 13 minute ride.

City buses are controlled by Nordjyllands Trafikselskab. You can read more about routes and find timetables – and also how to buy a ticket via your mobile phone -

<https://www.nordjyllandstrafikselskab.dk/English/Ticket---price>

#### TAXI:

Dan Taxi Aalborg: +45 98 10 10 10

### Accommodation in the city:

Aalborg Municipality has some partnerships with the following hotels:

- Hotel Aalborg - <http://en.hotelaalborg.com/>
  - Mail: [info@hotelaalborg.dk](mailto:info@hotelaalborg.dk) or phone: +45 8912 1900 – You need to inform the hotel that you are participating in a conference with the municipality – refer to us in any case.
  - Price including breakfast for a single room: DKK 619 and double room: DKK 722.
  
- Hotel Scheelsminde - [http://scheelsminde.dk/scheelsminde-\(1\).aspx](http://scheelsminde.dk/scheelsminde-(1).aspx)
  - Mail: [event@scheelsminde.dk](mailto:event@scheelsminde.dk) or phone: +45 9818 3233
  - Price including breakfast for a single room: DKK 895
  
- First Hotel – Aalborg - <https://www.firsthotels.com/hotels/denmark/aalborg/first-hotel-aalborg/>
  - E-mail: [aalborg@firsthotels.dk](mailto:aalborg@firsthotels.dk) or phone: +45 9810 1400
  - Price including breakfast for a single room: DKK 939
  
- Radisson Blu Limfjord Hotel - <https://www.radissonblu.com/en/hotel-aalborg>
  - E-mail: [konference.aalzh@radissonblu.com](mailto:konference.aalzh@radissonblu.com) or phone: +45 9816 4333
  - Price including breakfast for a single room: DKK 895
  
- Scandic Hotel – Aalborg - <https://www.scandichotels.com/hotels/denmark/aalborg/scandic-aalborg-ost>
  - Booking: [www.scandichotels.dk/aalborg](http://www.scandichotels.dk/aalborg) - Use the code D000042128 to have a single room with a price of DKK 915
  
- Comwell – Aalborg - <https://www.comwellaalborg.dk/frontpage/>
  - E-mail: [hotel.aalborg@comwell.com](mailto:hotel.aalborg@comwell.com) or phone: +45 98138400
  - Price including breakfast for a single room: DKK 833

## **Other**

Visit Aalborg website - <https://www.visitaalborg.com/In-int/aalborg/tourist>

Visit North Denmark website - <https://www.visitnordjylland.com/In-int/good-to-know>

## **Relevant contacts:**

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