

# EuniverCities Network Meeting

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*7th to 9th May 2019*

*Aveiro, Portugal*



**Theme:** *How can Universities be an active Stakeholder in the development of Cultural activities in the City?*

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## Introduction EUniverCities

EUniverCities is a European network, officially launched in 2012, in which medium-sized cities and their universities work together (in so called tandems) to improve cooperation.

The network brings together mainly cities and universities with an economic, social and technological profile. It embodies the recognition of the importance of technology, innovation and knowledge for society. Furthermore the network enhances the visibility of knowledge cities within Europe.

The network's aim is to exchange and spread the knowledge, expertise and experience with regard to city-university cooperation across urban Europe.

More information can be found on the [EUniverCities website](#).

## Aims of the newtwork meeting in Aveiro

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Aveiro is a Candidate City to become European Capital of Culture in 2027.

*The European Capitals of Culture initiative is designed to:*

- *Highlight the richness and diversity of cultures in Europe*
- *Celebrate the cultural features Europeans share*
- *Increase European citizens' sense of belonging to a common cultural area*
- *Foster the contribution of culture to the development of cities*

*In addition to this, experience has shown that the event is an excellent opportunity for:*

- *Regenerating cities*
- *Raising the international profile of cities;*
- *Enhancing the image of cities in the eyes of their own inhabitants*
- *Breathing new life into a city's culture*
- *Boosting tourism*

Over the next 2 years, the City of Aveiro will develop in a co-creation process, a **New Cultural Strategy for 2030**, and regardless of the outcome of the candidacy, one thing is certain, most of the actions foreseen in that strategy will be implemented. In this new strategy, all cultural agents will be called to action and will have an important role, being the University of Aveiro, the most important and relevant of those agents.

But what are the University's main roles within this new strategic approach?

- How can the University support in the Definition of the New Cultural Strategy for 2030?
- How can the University support in the Monitoring and Measuring of the Impact on Local Society of Cultural Activities?

- How can the University act as a Cultural Agent and Develop and Implement different actions?
- How can the University focus on Higher Education and other Training Activities to support the development of new Creative Areas?
- How can the University Support to the International Promotion?

We believe the University can have an active role on all of those topics, surely with more impact on a few. During the 3 days network event, we would like to share with our partners some good-practices mainly related with the topics: University as a Cultural Agent; University as a Higher Education and other Training Activities provider in new Creative Areas and University as an international promotional mechanism of our territory. The key-note Speaker will focus his/her approach on the role of the University in the Development of Cultural Strategies and Monitoring of its implementation.

We would like to invite our partners, to have a critical opinion/view on our activities (in the Peer-review Session) and share with us their knowledge and good-practices in the Market Place.

## Registration

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We kindly ask the EUniverCities coordinators to register the participants until the **31st March 2019** latest. We send the link to the registration form via e-mail.

## Programme

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### Tuesday, 7th May 2018 – Arrival and Welcome Reception

<b>19h00</b>	Welcome Reception at City Hall
<b>20h00 – 22h00</b>	<b>Dinner “Hotel Imperial”</b> [to be confirmed]

### Wednesday, 8th May 2018

#### **Sharing Knowledge and Problems – City and University of Aveiro**

On our first day of the Meeting, we will present some examples of activities promoted by City and the University of Aveiro.

**Venue: Auditorium of “Capitania do Porto de Aveiro”**

<b>08h30 – 09h00</b>	<b>“Walking Pick-up” at Hotels</b> With Students from the University of Aveiro
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<b>09h00 – 09h15</b>	<b>Registration &amp; Coffee</b>
09h15 – 09h45	<b>Opening and Welcoming Words</b> Mayor Rector City of Parma
09h45 – 10h00	<b>Program and Goals of the Meeting</b> City & University
10h00 – 11h00	<b>KEY-NOTE SPEAKER</b> Professor Pier Luigi Sacco <i>(to be confirmed)</i>  Themes to be addressed: . University's Support in the Definition of a New Cultural Strategy . Monitoring and Measuring the Impact on Local Society of Cultural Activities  Includes Q&A
<b>11h00 – 11h30</b>	<b>Coffee-break</b>
11h30 – 12h30	<b>Sharing Session I - Development and Implementation of New Cultural/Creativity Events</b>  Presentation 1 [Festivals de Outono]  Presentation 2 [Techdays/Criatech/TechLab]
<b>12h30 – 13h30</b>	<b>Lunch “Restaurante Cafeína”</b> [to be confirmed]
<b>13h30 – 14h00</b>	<b>Walking to the University of Aveiro</b> [Bus will be provided for those that prefer that option]
<b>14h00 – 15h30</b>	<b>Sharing Session II Higher Education and other Training Activities to support the development of new Creative Areas</b>  Presentation 3 [Made inDeca]  And site-visit to DeCA – The Communication and Art Department offers three degree programmes (Design, Music and New Communications Technologies), five Masters programmes (Music, Music Education, Design, Contemporary Artistic Creation and Multimedia Communication) and four doctorate programmes (Music, Design, ICDP and Multimedia in Education).

<b>15h30 – 16h00</b>	<b>Coffee-break</b>
<b>16h00 – 16h30</b>	<b>Sharing Session III - Support to the International Promotion</b> International Students Welcoming Program . City of Aveiro . Erasmus Student Network . AAUAv (University's student association)
<b>16h30 – 17h00</b>	Walking from DeCA to City Center [Bus will be provided for those that prefer that option]
<b>17h00 – 18h00</b>	<b>Site-Visit II – Aveiro, City of Cannals</b> Boat-Trip in Moliceiro [with International Students]
<b>18h00</b>	End of Day 1 Program
<b>18h00 – 20h00</b>	Free Time
<b>20h00 – 22h00</b>	<b>Dinner “Cais do Pescado”</b> [to be confirmed]

### **Thursday, 9th May 2018**

#### **Sharing Knowledge and Problems – City and University of Aveiro**

On our second day of the Meeting, we will have the peer-review session where our partners will provide valuable feedback related with what they have been presented on the previous day. During the morning there will be a Market Place related to the topic of this meeting and in the afternoon, a Market Place related with different topics that will be defined by all partners. The day will end with a Coordinators Meeting.

**Venue: Creative and Science Park**

<b>08h30</b>	<b>Pick up at Hotels and Transportation [Bus]</b>
<b>09h00 – 09h15</b>	<b>Registration &amp; Coffee</b> <b>Creative Science Park of the Aveiro Region</b>
<b>09h15 – 10h45</b>	<b>Peer-Review on the Topic</b>

<b>10h45 – 11h15</b>	<b>Coffee-break</b>
<b>11h15 – 12h45</b>	<b>Market Place on the Topic and Different Challenges Presented</b> We would like to have different presentations from our partners, showcasing good examples on the topic
<b>13h00 – 14h00</b>	<b>Lunch <i>Creative and Science Park Restaurant</i></b>
<b>14h00 – 15h30</b>	<b>General Market Place from the EUniverCities NETWORK – <i>topics to be determined</i></b>
<b>15h30 – 16h00</b>	<b>Coffee-break</b>
<b>16h00 – 18h00</b>	<b>Coordinators Meeting</b>
<b>18h00</b>	End of Day 2 Program
<b>18h00 – 19h30</b>	Free Time
<b>19h30</b>	<b>Dinner “Restaurante Centenário” [to be confirmed]</b>

## Practical Information

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### Contact information coordinators Aveiro meeting:

- Mr. André Cester Costa – [aacosta@cm-aveiro.pt](mailto:aacosta@cm-aveiro.pt) / + 351961726896
- Mrs. Angela Cunha – [macunha@cm-aveiro.pt](mailto:macunha@cm-aveiro.pt)

### Information about the hotels:

We have made these arrangements with 3 Hotels located at City center:

	Site	Single room [breakfast included] per night	Double room [breakfast included] per night	Contact for reservations
HOTEL MELIA RIA	<a href="https://www.melia.com/pt/home.htm">https://www.melia.com/pt/home.htm</a>	€85,00	€95,00	<a href="mailto:melia.ria@meliaportugal.com">melia.ria@meliaportugal.com</a>
HOTEL AVEIRO PALACE	<a href="http://www.hotelaveiropalace.com/hotel-overview.html">http://www.hotelaveiropalace.com/hotel-overview.html</a>	€73,00 [City View] €65,00	€82,00 [City View] €73,00	<a href="mailto:geral@hotelaveiropalace.com">geral@hotelaveiropalace.com</a>
HOTEL MOLICEIRO	<a href="http://www.hotelmoliceiro.pt/hotel-moliceiro">http://www.hotelmoliceiro.pt/hotel-moliceiro</a>	€77	€97	<a href="mailto:info@hotelmoliceiro.pt">info@hotelmoliceiro.pt</a>

The partners must mention the “EUnivercities Network Meeting” in the communication with the hotels.

### Exploring Aveiro - Cultural Program for the 10<sup>th</sup> and 11<sup>th</sup> of May:

As an added complementary program the City of Aveiro would like to offer 2 nights (Friday and Saturday) to the participants that are willing to stay in Aveiro and participate in the Cultural program that we will offer during that weekend.

### Registration

Please make the registration using this [link](#), preferably until the 31<sup>st</sup> of March 2019.