

## Privacy Policy Notice EUniverCities Network

### The policy:

This privacy policy notice is for this website; <http://eunivercitiesnetwork.com> and served by **EUniverCities Network**; the secretariat of the network is located at State Capital Magdeburg, Mayors office, Townhall/Rathaus, Alter Markt 6, 39104 Magdeburg, Germany, and governs the privacy of those who use it. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing / using this website.

### Policy key definitions:

- "I", "our", "us", or "we" refer to the organisation **EUniverCities Network**.
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Act.
- PECR means Privacy & Electronic Communications Regulation.
- ICO means Information Commissioner's Office.
- Cookies mean small files stored on a users computer or device.

## Processing of your personal data

Under the GDPR (General Data Protection Regulation) we control and / or process any personal information about you electronically using the following lawful bases.

- We are exempt from registration in the ICO Data Protection Register because we are a non-profit organisation.

### Lawful basis: Consent

**The reason we use this basis:** is we want to offer everyone real choice and control.

**We process your information in the following ways:** We use the information we collect from you when you sign up for our newsletter:

- To (only) send you the EUniverCities Newsletter 2 or 3 times a year

**Data retention period:** We will continue to process your information under this basis until you withdraw consent or it is determined your consent no longer exists.

**Sharing your information:** We do not share your information with third parties.

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If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

## Your individual rights

Under the GDPR your rights are as follows. You can read more about [your rights in details here](#);

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and
- the right not to be subject to automated decision-making including profiling.

You also have the right to complain to the ICO [[www.ico.org.uk](http://www.ico.org.uk)] if you feel there is a problem with the way we are handling your data.

We handle subject access requests in accordance with the GDPR.

## Internet cookies

We do not use cookies on this website.

## Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

## Transparent Privacy Explanations

We have provided some further explanations about user privacy and the way we use this website to help promote a transparent and honest user privacy methodology.

## Sponsored links, affiliate tracking & commissions

Our website does not contain adverts, sponsored or affiliate links.

## Email newsletter messages & subscription

Under the GDPR we use the consent lawful basis for anyone subscribing to our newsletter. We only collect certain data about you, as detailed in the "Processing of your personal data" above. Any email newsletters we send are done so through an EMS, email marketing service provider. An EMS is a third party service provider of software / applications that allows to send out email campaigns to a list of users.

Email newsletters that we send may contain tracking beacons / tracked clickable links or similar server technologies in order to track subscriber activity within email newsletter messages. Where used, such messages may record a range of data such as; times, dates, I.P addresses, opens, clicks, forwards, geographic and demographic data. Such data, within its limitations will show the activity each subscriber made for that email campaign.

Any email newsletter messages we send are in accordance with the GDPR and the PECR. We provide you with an easy method to withdraw your consent (unsubscribe) or manage your preferences / the information we hold about you at any time. See our newsletter messages for instructions on how to unsubscribe or manage your preferences, you can also [unsubscribe from all MailChimp lists](#), by following this link, otherwise contact the EMS provider.

Our EMS provider is; MailChimp. We hold the following information about you within our EMS system;

- Email address
- Name and surname
- I.P. address
- Subscription time & date

## Resources & further information

- [Overview of the GDPR - General Data Protection Regulation](#)
- [Data Protection Act 1998](#)
- [Privacy and Electronic Communications Regulations 2003](#)
- [The Guide to the PECR 2003](#)
- [Google Privacy Policy](#)
- [Linkedin Privacy Policy](#)
- [Mailchimp Privacy Policy](#)