

 Ville de Lausanne



Unil
UNIL | Université de Lausanne



Lausanne Meeting ONLINE
(Switzerland)
17 - 18 November 2020

Lausanne Meeting **ONLINE** (Switzerland) 17 - 18 November 2020

DAY 1 - Online Welcome Reception

05.00 PM – 06.00 PM

Tuesday November 17, 2020 (GMT+1)

Time in Lausanne (Switzerland)

DAY 2 - Online Workshop

How city & university can address societal challenges

11.00 AM – 01.00 PM

Wednesday November 18, 2020 (GMT+1)

Time in Lausanne (Switzerland)

Online Welcome Reception PROGRAM

5.00 PM – 6.00 PM

Tuesday November 17, 2020 (GMT+1)

1. **Welcoming and introducing the venue and the moderator**
Marc de Perrot, *General Secretary of the University of Lausanne*
Simon Affolter, *General Secretary of the City of Lausanne*
2. **(Virtual) Welcome in Lausanne**
Nouria Hernandez, *Rector of the University of Lausanne*
Jean-Yves Pidoux, *Vice-mayor of the City of Lausanne*
3. **Added value for Lausanne city/university in devolping collaboration and being part of the EUniverCities network** *(crossed interview by Cedric)*
Nouria Hernandez, *Rector of the University of Lausanne*
Jean-Yves Pidoux, *Vice-mayor of the City of Lausanne*
4. **Welcoming Remarks and news from the Network Secretariat**
Gabriele Agnetti, *City of Parma*
Alessandro Bernazzoli, *University of Parma*
5. **Societal stakes of the third mission approach, state of action research**
Alain Kaufmann, *ColLaboratoire (ColLAB) director*
6. **Explanation of the " process" : scope, objectives, output and methodology**
Willem van Winden, *Lead Expert, EUniverCities Network*
7. **Final considerations and closure**
Marc de Perrot, *General Secretary of the University of Lausanne*
Simon Affolter, *General Secretary of the City of Lausanne*

Moderator: Cedric Focking, *UNIL communication dpt*

Online Workshop PROGRAM

How city & university can address societal challenges

Our cities and societies are confronted with many challenges, in a variety of fields such as sustainability, safety, food provision, demographic change etc. Increasingly, we see that universities position themselves as active partner to address/tackle such challenges. They develop all sorts of research, education and innovation programmes, together with the city and other external stakeholders. New types of partnerships emerge.

Such collaborations raise a lot of questions and challenges, such as:

- How to translate the societal challenges into education/research/innovation projects?
- What type of organisations must be developed to facilitate such city-university collaboration?
- How to finance this?
- How to make it sustainable?
- Which partners must be involved, and who does what?
- What are good results/outcomes from the perspective of the university and that of the city/other stakeholders
- and many more....

We organise a workshop, to explore this phenomenon more in depth, and it will be a basis for a handbook on city-university collaboration.

Online Workshop PROGRAM

Who is to take part to the workshop?

We would like to benefit from the combined experience of universities and cities in joint projects, no matter what the topic of the project was. The know-how we would like to take advantage of is not about scientific or technical issues, but the ways people from both organisations managed to raise and run their project, and produced/shared results.

So whoever experienced or took part in such an initiative as a joint city-university project would be welcome!

We invite people to participate who have been involved in such kind of projects (from university or city side).

You do not need to be an expert!

Online Workshop PROGRAM

The workshop is set up as follows

11.00	Introductory talk: Marc de Perrot and Willem van Winden	10'
11.10	Cases : presentation with powerpoint (3x10') - Ghent Urban Academy - Ghent 3ID Labs - Parma App NUBI	30'
11.40	Moving to subgroups	5'
11.45	Working groups: 1. Birth-conception-triggering of collaboration (moderated by Nelly Niwa) 2. Leading a collaboration towards its objectives (moderated by Willem van Winden) 3. Valorisation and anchoring of results over time (moderated by Alain Kaufmann)	60'
12.45	Moving to plenary	5'
12.50	Conclusion : next steps	10'

Online Workshop PROGRAM

The workshop is set up as follows

PLENARY

In the plenary part, we will have short presentations of three concrete projects/programmes, illustrating how such cooperations can work. Two are from Ghent (Urban Academy and 3ID Labs) and one from Parma (NUBI).

Ghent: Urban Academy: a 'collaboratorium' at Ghent University in which policy makers, civil society actors, citizens, companies, academic staff and students think together about societal challenges and translate these issues into concrete assignments for master thesis work, group writing assessments, policy-oriented research, etc.

<https://www.cdo.ugent.be/network/stadsacademie-collaboratorium-voor-gentse-duurzaamheidsvraagstukken>

Speakers:

Charlotte Prové, Ghent University

Thomas Block, Ghent University

Tom Van Nieuwenhove, City of Ghent

Online Workshop PROGRAM

PLENARY

3ID LABS: *“3ID LABS is an international semester program that focuses on high-performance teamwork in super diverse teams (international, interdisciplinary, various academic degrees, different ages, several different professional experiences, etc). All cases students work on have an impact on the society.”*

<https://www.artevelde-uas.be/programmes/international-semester-programme/3id-labs-english>

Speakers:

Isabelle Vandevyvere, Artevelde University of Applied Sciences

Lieven Desomviele, Artevelde University of Applied Sciences

Tom Van Nieuwenhove, City of Ghent

Parma: App NUBI : NUBI (NUTrizione BImbi as Children Nutrition); funded by the Municipality of Parma with the aim of accompanying parents in managing the nutrition of their children.

Speakers:

Francesca Scazzina , University of Parma

Alice Rosi, University of Parma

Annalisa Fortini, City of Parma

Online Workshop PROGRAM

The workshop is set up as follows – PARALLEL GROUPS

Then, we split in three parallel working groups. The core aim of the groups is to identify and discuss success factors that play a role in setting up/running such types of collaborations. Participants in the workshop bring in their own experience with similar projects in their own city/university.

Working group 1: birth-conception-triggering of collaboration (moderated by Nelly Niwa, UNIL).

Here, the emphasis is the question how to start such a collaboration. Questions: Who takes the initiative, which actors must be involved, what steps must be taken, How to engage academics/teachers/ in the idea? Where to locate it in the organisation? What are key challenges and problems, which pitfalls must be avoided? *Both from the perspective of the city and the university.*

Working group 2: leading a collaboration towards its objectives (moderated by Willem van Winden).

Here, the emphasis is on the running and management of the collaboration. Questions: How to identify & select the relevant urban challenges? How to ensure effective communication? How to share risks, costs and benefits? How to integrate it in research and education programmes? What are key challenges and problems, which pitfalls must be avoided? *Both from the perspective of the city and the university.*

Working group 3: valorisation and anchoring of results over time (moderated by Alain Kaufmann, UNIL).

Here, the emphasis is on results of the collaboration. Questions: What happens with the results, How to assess the results? Does it lead to good publications? How to judge/qualify outcomes other than academic publications or education? Does it lead to solution of urban problems? *Both from the perspective of the city and the university.*