

 Ville de Lausanne



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**Lausanne Meeting ONLINE
(Switzerland)
18 January 2021**

Lausanne Meeting ONLINE (Switzerland) 18 January 2021

Online Workshop n. 2

Theme: Strategic city - university collaborations: how to make them work?

11.00 AM – 13.00 AM

Monday January 18, 2021 (GMT+1)

Time in Lausanne (Switzerland)

Registration form :: <https://forms.gle/wEuTwwfjxKfsgHLa9>

Deadline for registration : 14th January 2021

The ZOOM links will be sent before Next Friday

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The workshop is set up as follows:

In the **plenary part**, we will focus on two cutting-edge examples of strategic city-university programmes, interviewing experts from **Turku** and from **Trondheim**. We will hear from them how they set up and run the programmes, both at the strategy and operational levels, and what lessons they have for all of us.

Then, we split in smaller **parallel working groups**. The core aim of the groups is to identify and discuss if and how these best practices could be translated to other cities. What conditions would need to be in place?

After that we come together again in the **plenary** and discuss the outcomes.

The outcomes of the workshop will be used as input for the EUniverCities Handbook for City-University collaboration.

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Detailed programme:

- 11h00 Introduction + explanation of the workshop (Marc, Gabriele, Willem)
- 11h10 Turku: 15m presentation about strategic city-university collaboration in Turku
- 11h30 Trondheim: 15m presentation about strategic city-university collaboration in Trondheim
- 11h50 Discussion in small groups (60 minutes)
- 12h55 Plenary closing, each group (represented by the moderator) brings 2 lessons (10m)

The group work:

Each group has two tasks:

1. Find out (and report) what are the key success factors for the Turku or Trondheim approach
2. Find out (and report) if and how the "recipe" might be replicated in other cities/tandems: under what conditions?

Each group will have 2 "experts" from Turku or Trondheim, plus random members from the EUniverCities network

Each group will have a moderator

Each group will have a secretary/technical assistant

We will use the Mural application - <https://www.mural.co/> (use of Chrome is strongly suggested) you can already practice at the following link

<https://app.mural.co/t/eunivercitiesworkshop18janua4717/m/eunivercitiesworkshop18janua4717/1610100483347/bb081c839f311699609fa831fbf1070a9f8de7f1>

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Task 1

Find out what are the key success factors for the Turku or Trondheim approach

- On the Mural board, we have prepared a set of potential success factors, based on the previous workshop and the Lausanne Vademecum
- Each group will have 10 minutes to look at the Mural and formulate questions for the Turku/Trondheim experts in the group
- Q&A - Discussion;

Mural setup:

Header text: Your job is to identify the key success factors of the Turku and Trondheim collaborations, and find out which pitfalls to avoid. In this light, which questions do you want to ask them? Put your post-its with questions in one of the following categories:

1. Purpose and form of the collaboration
2. Governance/architecture of the collaboration
3. Arrangements for funding and in-kind contributions
4. Exploitation and valorization of the results
5. Ethical elements of each partners to be taken into consideration by the other one
6. Other

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Task 2

Find out if and how the "recipe" might be replicated in other cities/tandems: under what conditions?

-Introducing and explaining the task

- People write their ideas on the mural

- Discussion and arrive at lessons/pitfalls to avoid/conclusions

Mural setup:

In my city/university, we would need the following steps to create a more strategic city-university collaboration:

In my city/university, I would expect the following obstacles/pitfalls: